

RESEARCH  
& POLLING  
INC



*Mid-Region Council of Governments of New Mexico  
Public Opinion Survey - Los Lunas River Crossing  
April 2010*

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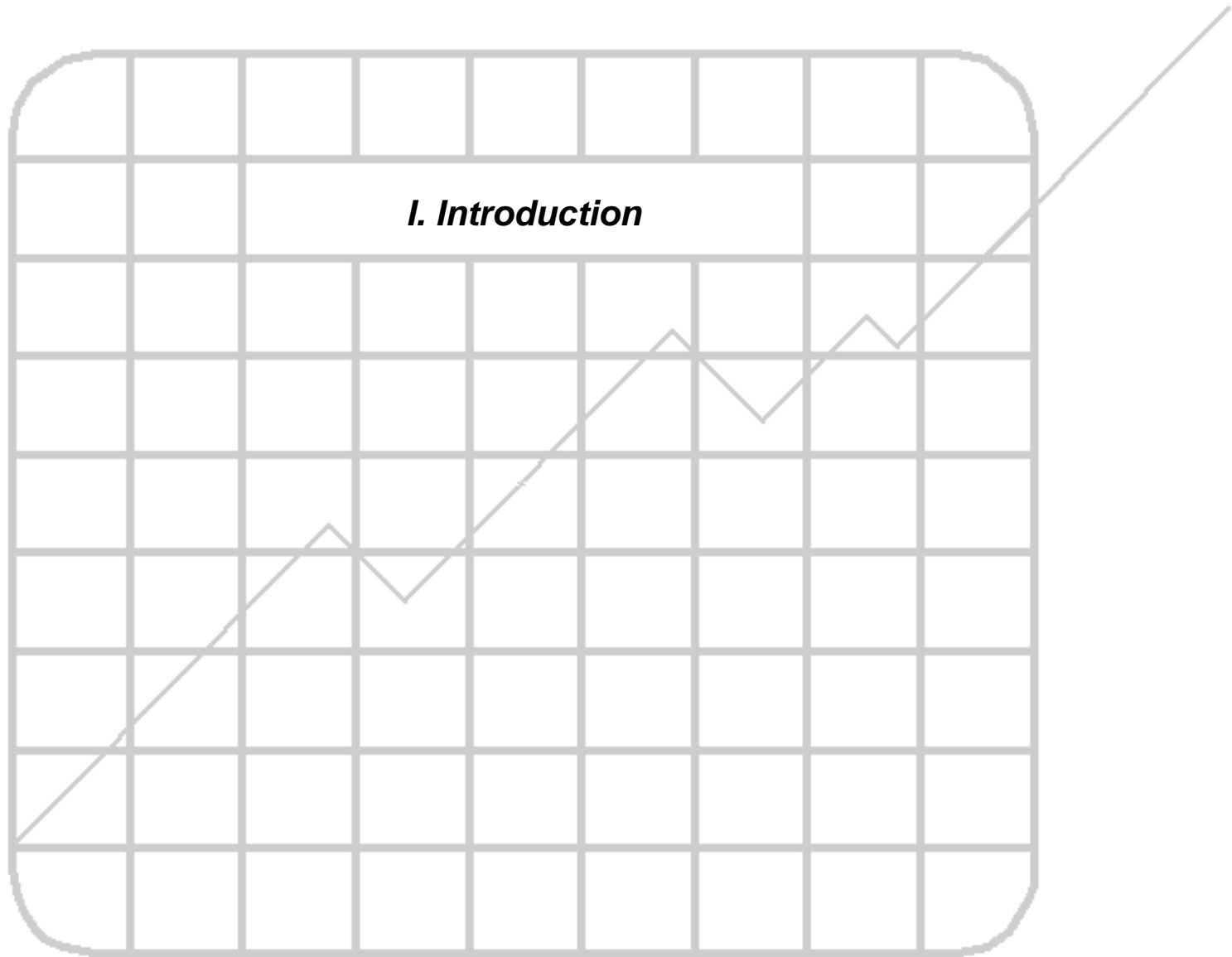
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## Methodology

This research study was commissioned by the Mid-Region Council of Governments of New Mexico to measure public support for a proposed river crossing in or near Los Lunas, as well as to determine residents' attitudes and opinions regarding traffic congestion in the community.

### ***The Interview***

A random sample of adult residents was interviewed by telephone. Telephone numbers were generated from the Research & Polling, Inc. database. All interviews were conducted between March 26<sup>th</sup> and 30<sup>th</sup>, 2010.

The telephone interviewers are professionals who are brought together for a training session prior to each survey. This ensures their complete and consistent understanding of the survey instrument. A total of 354 adult residents completed interviews.

The survey was conducted among a random sample of adult residents in a defined study area (see map on next page) and an oversample within a subarea of the study area. The oversample was conducted in order to ensure that the data within that neighborhood is large enough to be analyzed with statistical accuracy. Surveys from the oversample area were then weighted back to their correct proportion of the study population.

### ***Margin of Error***

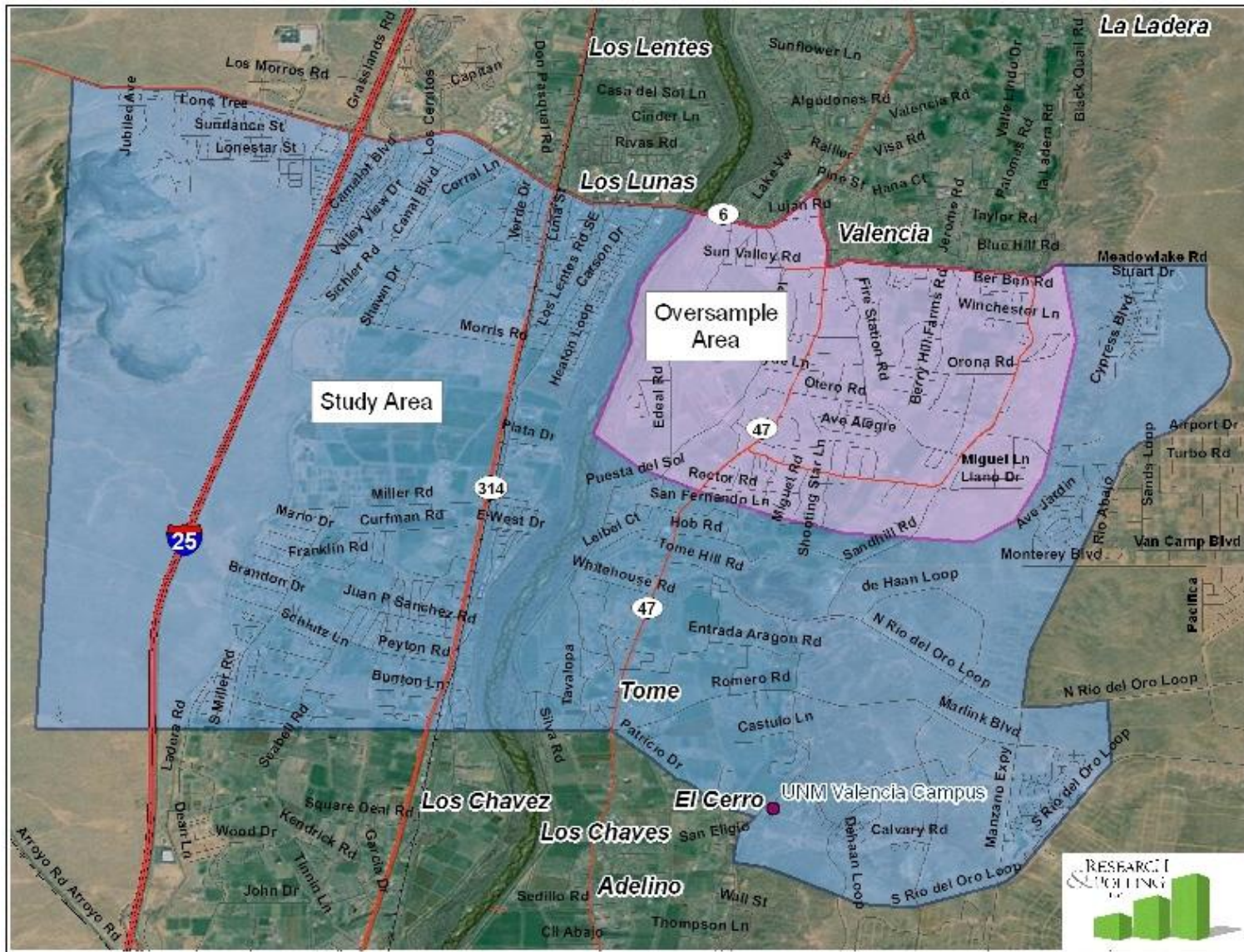
A sample size of 354 at a 95% confidence level provides a maximum margin of error of approximately 5.2%. In theory, in 95 out of 100 cases, the results based on a sample of 354 will differ by no more than 5.2 percentage points in either direction from what would have been obtained by interviewing all adult residents in the selected Los Lunas area.

### ***Sample Bias***

In any survey, there are some respondents who will refuse to speak to the professional interviewer. A lower response rate among certain types of individuals can result in a sample wherein certain types of individuals are over-represented or under-represented. The potential for sampling bias increases as the response rate decreases. Research & Polling, Inc. often sets quotas for various segments of the population who are historically undercounted. This has the effect of minimizing, but not necessarily eliminating, sampling bias.

### ***The Report***

This report summarizes the results from each question in the survey and reports on any variances in attitude or perception, where significant, among demographic subgroups. The subgroups examined in this report include: gender, ethnicity, age, education, length of residency in Valencia County, region (target neighborhood versus balance of study area), how much residents have heard about the proposed river crossing, support for/opposition to the river crossing, number of days per week spent traveling on Main Street, and route used most frequently when traveling to Albuquerque.



## Executive Summary

This study was conducted by Research & Polling, Inc. to aid local governments in determining how to best address particular traffic issues in the Los Lunas area. In particular, local governments were interested in measuring support levels for a proposed river crossing, as well as assessing residents' attitudes and opinions regarding traffic congestion in the community.

There is concern among many residents that there are increasing traffic issues in the community, as nearly two-thirds (65%) report that traffic congestion in the Los Lunas area is a serious problem. A particularly problematic area appears to be Main Street (NM 6), as nearly four-fifths (78%) feel that traffic on this street is a serious problem and the majority of residents (78%) say that traffic congestion on this street has worsened over the past five years. Furthermore, when asked (unaided), what is currently the biggest problem facing people in the community, 39% of respondents mention traffic-related issues.

In order to better understand and address the traffic issues at hand, residents were asked, unaided, to state what they believe should be done in order to reduce traffic congestion on Main Street in Los Lunas. The plurality of residents (31%) mention a new river crossing as a way to mitigate congestion, while 19% say roads should be widened, and 17% suggest adding more streets. (Please note that this question was asked before any questions that mentioned the proposed river crossing.)

### Support for Proposed River Crossing

Support levels for constructing an additional river crossing (somewhere between Miller Road and Morris Road) are high as four-fifths of residents either *strongly* (60%) or *somewhat* (20%) support the proposed crossing. The majority (64%) of those who have an opinion about this proposed project say they support it because Los Lunas needs an additional river crossing to relieve traffic. Other top reasons for supporting an additional crossing relate to faster commuting for residents (16%) and improving emergency response access (9%).

### Opposition to Proposed River Crossing

Although many residents express support for the construction of an additional river crossing, not everyone in the community is in favor of it. Overall, 7% of residents oppose an additional river crossing. More specifically, the target neighborhood studied has slightly higher levels of opposition to the project in comparison to the balance of study area. In fact, 15% of the adult residents in the target neighborhood oppose an additional river crossing (compared to the 5% in the balance of study area), with some residents reasoning that a new bridge would negatively impact neighborhoods in the area or damage the rural nature of communities.

### Message Testing

Overall, messages in support of the proposed river crossing near Los Lunas resonate well among residents in the area. In fact, more than four-fifths of residents express agreement with each of the support messages tested. Conversely, messages opposing the project received an overall low level of agreement among residents, with no more than 23% expressing agreement with any of the opposition statements tested. In addition, the most agreed upon opposition message relates to whether or not the river crossing should be as high a priority compared to other projects.

### Commuting Patterns

Commuting patterns indicate that residents in the study area travel to Albuquerque an average of three times in a typical week. Among those who commute to Albuquerque at least once a week (88%), approximately two-fifths use Main Street to access I-25. Furthermore, the majority of residents use Main Street on a regular basis, as 74% report they travel on this street at least three days per week. It is important to note that those who support an additional river crossing are more likely than others to say they access Main Street on a daily basis.

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## Biggest Issue or Concern Facing the Community

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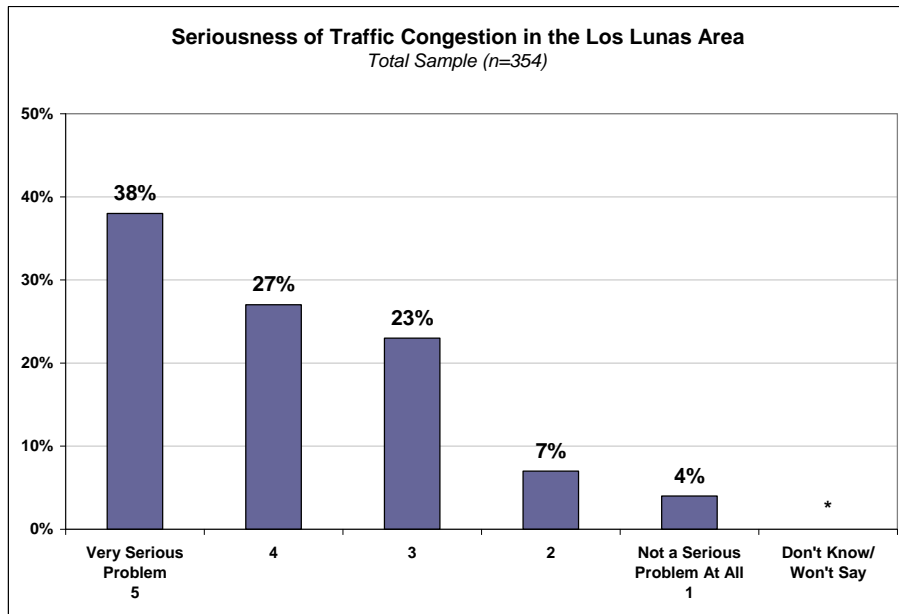
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### *Top 10 Unaided Responses*

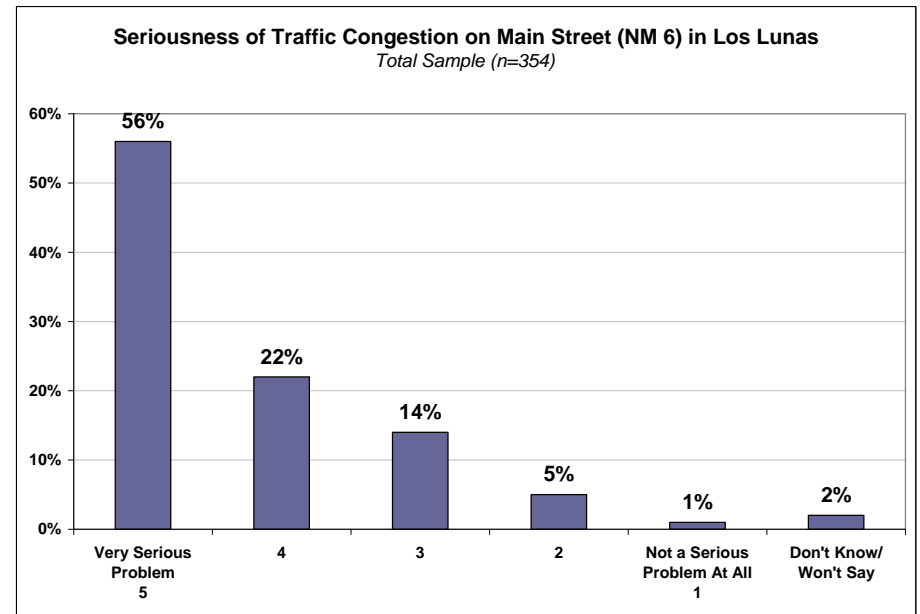
	<i>Total Sample (n=354)</i>
Crime	22%
Congestion/too much traffic	21%
Lack of good jobs	18%
Weak economy	12%
Police/legal system	7%
Education system is poor	7%
Roads/streets/highways are in bad condition	7%
Future school funding	6%
Not enough roads/highways	6%
Don't know/won't say	6%

Residents in the Los Lunas area were asked in an unaided, open-ended manner, what they feel is the biggest issue or concern facing their community. The two most frequently mentioned issues are crime (22%) and congestion/too much traffic (21%). Other top responses include: lack of good jobs (18%), weak economy (12%), police/legal system (7%), education system is poor (7%), roads/streets/highways are in bad condition (7%), future school funding (6%), and not enough roads/highways (6%).

Speaking in general terms, when responses are grouped into broader categories, residents most often mention traffic or road related issues (39%).



Mean †: 3.9



Mean †: 4.3

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Very Serious Problem response is assigned a value of 5; the Not a Serious Problem At All response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

Residents were asked to rate how serious of a problem traffic congestion is in the Los Lunas area, using a 5-point scale, where a score of 5 means it is a *very serious problem* and 1 means it is *not a serious problem at all*.

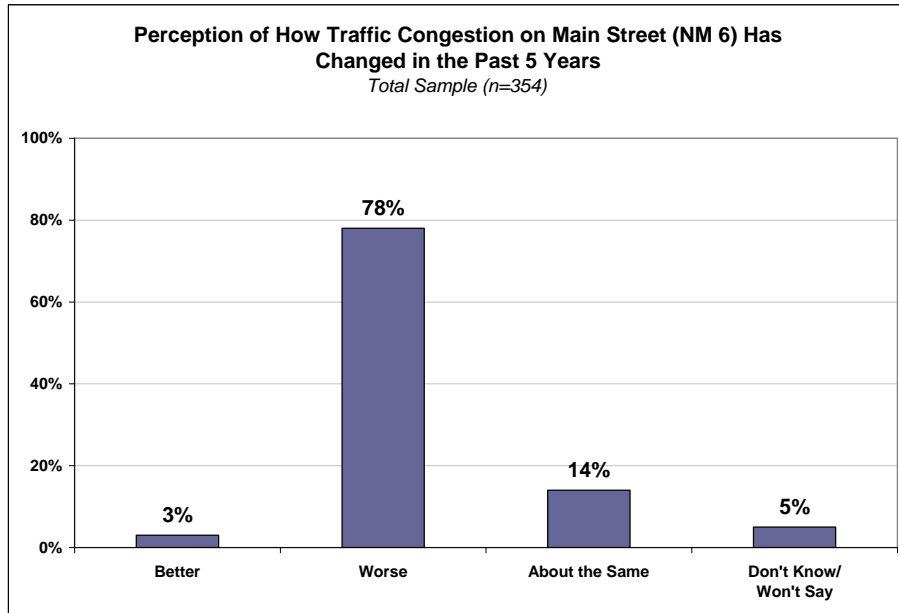
Approximately two-thirds (65%) feel that traffic congestion in the Los Lunas area is a serious problem (a 4 or 5), while 11% report it is not a serious problem (a 1 or 2) and 23% have mixed feelings (a 3).

Those who have heard or read a lot about the proposed bridge project and longtime residents who have lived in Valencia County for more than 20 years are more likely than others to say that traffic congestion in the Los Lunas area is a *very serious problem* (55% and 49%, respectively).

Using the same 5-point scale, residents were asked to rate how serious of a problem traffic congestion is on Main Street (NM 6) in the Los Lunas area. Nearly four-fifths (78%) of residents feel the traffic on Main Street is a serious problem, with 56% saying it is a *very serious problem*. Few residents feel traffic on this street is not a serious problem (6%), while 14% have mixed feelings.

As with the previous question, those who have heard or read a lot about the proposed bridge project and longtime residents are more apt than others to say that traffic congestion on Main Street is a *very serious problem* (67% and 62%, respectively). In addition, it is important to note that there is a larger percentage of residents who feel traffic congestion on Main Street is a serious problem compared to the Los Lunas area in general.





## Suggestions for Reducing Traffic Congestion on Main Street (NM 6)

### Top 6 Unaided Responses

	<i>Total Sample (n=354)</i>
New river crossing	31%
Widen roads/add lanes (in general)	19%
More streets	17%
More/better freeway/interstate interchanges	13%
Widen NM 6/Main Street/add lanes	13%
Don't know/won't say	10%

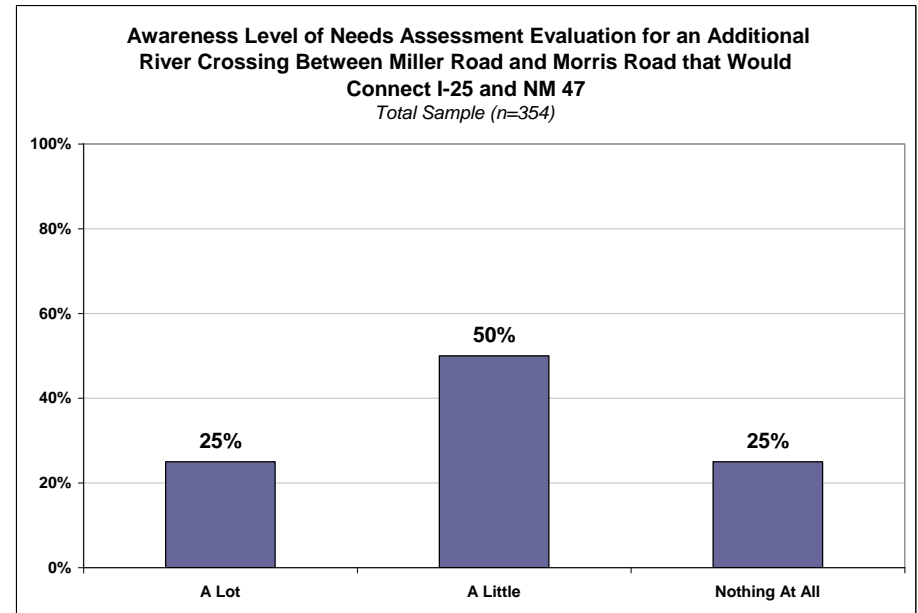
The majority of residents (78%) report that traffic congestion on Main Street has gotten worse over the past five years, while just 3% feel it has gotten better and 14% say it has stayed the same. Residents who have lived in Valencia County for eight years or longer are more likely than newer residents (less than eight years) to say that traffic congestion on Main Street has gotten worse in the past five years (86% compared to 54%, respectively).

When residents were asked in an open-ended manner what they would like to see done to reduce traffic congestion on Main Street, the plurality (31%) mention a new river crossing. Other top responses include: widen roads/add lanes (in general) (19%), more streets (17%), more/better freeway/interstate interchanges (13%), and widen NM 6/Main Street/add lanes (13%).

## Ways Traffic Congestion on Main Street (NM 6) Affects Residents

### Top 6 Unaided Responses

	<i>Total Sample (n=354)</i>
Increase time in car (in general)	35%
Makes it difficult to access the businesses along NM 6	19%
Avoid driving during certain times of the day	19%
Increase the time it takes to get to and from my job	15%
Increase the time it takes to get to and from school	8%
Does not affect me	23%

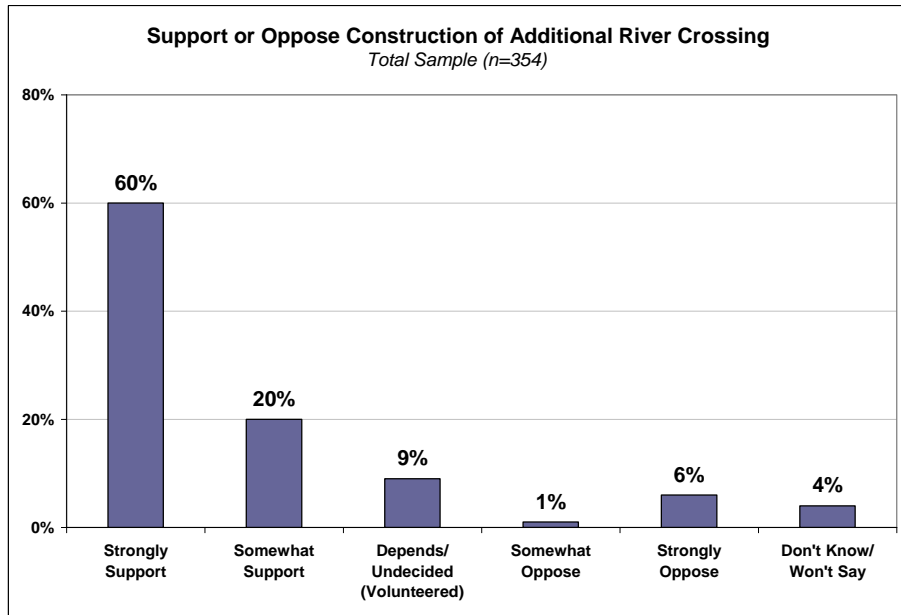


Residents were asked, unaided, in what ways traffic congestion on Main Street affects them. Top responses include: increases time in the car (35%), makes it difficult to access the businesses along NM 6 (19%), avoid driving during certain times of the day (19%), increases the time it takes to get to and from my job (15%), and increases the time it takes to get to and from school (8%). It should be noted that 23% of residents report that traffic congestion on Main Street does not affect them.

Residents were first informed that local governments are evaluating the need for an additional river crossing somewhere between Miller Road and Morris Road that would connect I-25 and NM 47 and then asked if they have heard or read *a lot*, *a little*, or *nothing at all* about the project. Three-quarters say they have heard or read *a little* (50%) or *a lot* (25%) about the proposed river crossing, while one-quarter have heard/read *nothing at all*.

Those who are more likely than others to report they have heard or read *a lot* about the proposed river crossing include:

- Those who are more educated (graduate degree or work) (54%);
- Residents in the target neighborhood (39%);
- Longtime residents (34%); and
- Anglo residents (33%).



## Underlying Reasons for Supporting or Opposing Additional River Crossing

Among Those Who Support or Oppose the Construction of an Additional River Crossing  
 Top 7 Unaided Responses

	Total Responses (n=339)
<b>Support</b>	
Los Lunas needs an additional crossing to relieve traffic	64%
A new bridge would assist in faster commuting for residents	16%
An additional bridge across the Rio Grande is needed	14%
A bridge is needed to improve emergency response access	9%
<b>Oppose</b>	
A new bridge would negatively impact neighborhoods in the area	4%
A new bridge would damage the rural nature of communities	3%
Don't know/won't say	5%

Residents were asked whether they support or oppose the construction of the proposed additional river crossing. Support levels are high, as four-fifths say they support construction of the proposed bridge, with three-fifths saying they *strongly support* it. Conversely, relatively few (7%) oppose the additional river crossing, while 9% say it depends or are undecided.

Those who travel on Main Street on a daily basis are more likely than others to say they *strongly support* the construction of the proposed river crossing (74%). Conversely, those who live in the target neighborhood (oversample area – see map on page 5) are more apt than residents in the balance of the study area to say they *strongly oppose* an additional river crossing (12% compared to 4%, respectively). Furthermore, among residents in the balance of the study area, those who have heard or read *a lot* about the river crossing project are more likely to *strongly support* it (74%). Conversely, residents in the target neighborhood who have heard or read *a lot* about the project are more likely than others to *strongly oppose* it (21%).

Those who have an opinion regarding the proposed river crossing were asked, unaided, why they feel the way they do. Frequently mentioned responses for supporting the project include: Los Lunas needs an additional crossing to relieve traffic (64%), a new bridge would assist in faster commuting for residents (16%), an additional bridge across the Rio Grande is needed (14%), and a bridge is needed to improve emergency response access (9%).

Top reasons for opposing the river crossing project include: a new bridge would negatively impact neighborhoods in the area (4%) and a new bridge would damage the rural nature of communities (3%).

**Level of Agreement with Various Statements Supporting the Construction of a River Crossing Near Los Lunas  
 (Summary Table)**

*Total Sample (n=354)  
 Ranked by Highest Percentage "Strongly Agree"*

	<i>Strongly Agree 5</i>	<i>4</i>	<i>3</i>	<i>2</i>	<i>Strongly Disagree 1</i>	<i>Don't Know/ Won't Say</i>	<i>Mean†</i>
<b>Congestion on Main Street can affect how quickly emergency response vehicles reach emergency situations and transport victims to trauma hospitals. Another bridge is needed to help expedite emergency response.</b>	76%	11%	8%	2%	3%	-	4.5
<b>According to the Census Bureau, the population of the County has grown from 45,000 in 1990 to about 78,000 today. An additional bridge across the Rio Grande is needed to address population growth in the area.</b>	72%	15%	4%	4%	4%	1%	4.5
<b>The area needs an additional crossing to relieve traffic congestion on existing major roads.</b>	71%	16%	7%	2%	3%	*	4.5
<b>A new river crossing would assist in faster commute times.</b>	68%	16%	8%	4%	3%	*	4.4

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

Residents were read a list of various reasons that people might give in support of constructing a river crossing near Los Lunas and asked to rate their level of agreement with each statement, using a 5-point scale, where 5 is *strongly agree* and 1 is *strongly disagree*.

As shown above, all of the statements in support of the proposed river crossing are well received. The vast majority of residents agree (4 or 5) with the following statements: another bridge is needed to help expedite emergency response (87%), an additional bridge across the Rio Grande is needed to address population growth in the area (87%), this area needs an additional river crossing to relieve traffic congestion on existing major roads (87%), and a new river crossing would assist in faster commute times (84%).

It should be noted that, in general, those who travel on Main Street on a daily basis are more likely than others to *strongly agree* with these statements.

**Level of Agreement with Various Statements Opposing the Construction of a River Crossing Near Los Lunas  
(Summary Table)**

*Total Sample (n=354)  
Ranked by Highest Percentage "Strongly Agree"*

	<i>Strongly Agree</i> 5	4	3	2	<i>Strongly Disagree</i> 1	<i>Don't Know/ Won't Say</i>	<i>Mean†</i>
<b>Building another bridge across the Rio Grande is not a top priority. The money should be used to fund more important projects first.</b>	16%	7%	18%	18%	37%	3%	2.4
<b>A new river crossing would negatively impact nearby neighborhoods by increasing traffic within their communities.</b>	12%	9%	25%	22%	30%	2%	2.5
<b>Constructing a bridge would damage the rural nature of communities in the area.</b>	10%	7%	21%	23%	38%	1%	2.3
<b>This is a rural community and doesn't need another river crossing or more roads. The nature of rural communities means having slower, longer commutes.</b>	9%	7%	15%	14%	55%	1%	2.0

† The mean score is derived by taking the average score based on the 5-point scale. The *Strongly Agree* response is assigned a value of 5; the *Strongly Disagree* response is assigned a value of 1. The *Don't Know/Won't Say* responses are excluded from the calculation of the mean.

Residents were read a list of various reasons that people might give in opposition of constructing a river crossing near Los Lunas and asked to rate their level of agreement with each statement, using the same 5-point scale from the previous page.

Nearly one-quarter (23%) of residents agree that building another bridge across the Rio Grande is not a top priority, while over half (55%) disagree and 18% have mixed feelings.

One-fifth (21%) agree that a new river crossing would negatively impact nearby neighborhoods by increasing traffic within their communities. Half of residents (52%) disagree with this statement, while one-quarter have mixed feelings. Those who live in the target neighborhood are twice as likely as those in the balance of the study area to *strongly agree* that a new river crossing would increase traffic within nearby communities (22% compared to 10%, respectively).

Less than one-fifth of residents agree with the following statements: constructing a bridge would damage the rural nature of communities in the area (17%) and the nature of rural communities means having slower, longer commutes (16%). Those who live in the balance of the study area are more likely than those in the target neighborhood to *strongly disagree* with the latter opposition statement (57% compared to 42%, respectively).

Interestingly, in general, those who say they have heard or read a *lot* about the proposed river crossing are more likely than others to *strongly disagree* with these opposition statements. In addition, it is worth noting that overall, levels of agreement are much lower with the opposition statements than with the support statements. Furthermore, the most appealing opposition message has to do with priorities, not with the nature of the community or the proposed location of the crossing.

### Current Employment Status

*Aided Responses*

	<i>Total Sample (n=354)</i>
Employed full-time outside the home	43%
Retired	23%
Employed inside the home/homemaker	13%
Employed part-time outside the home	11%
Unemployed	8%
Student	5%
Not employed outside the home	3%
Self employed	1%
Don't know/won't say	*

\* Less than 1% reported.

Approximately two-fifths (43%) of residents are employed full-time outside of the home, while 23% are retired, 13% are homemakers or work inside the home, 11% are employed part-time, and 8% are unemployed.

The majority of residents (57%) who are employed outside of the home and/or are students commute north to Albuquerque (or another northern community), while 34% go to school or work in Los Lunas, and a few (6%) travel to Belen.

### City or Town Employed In or Go to School In

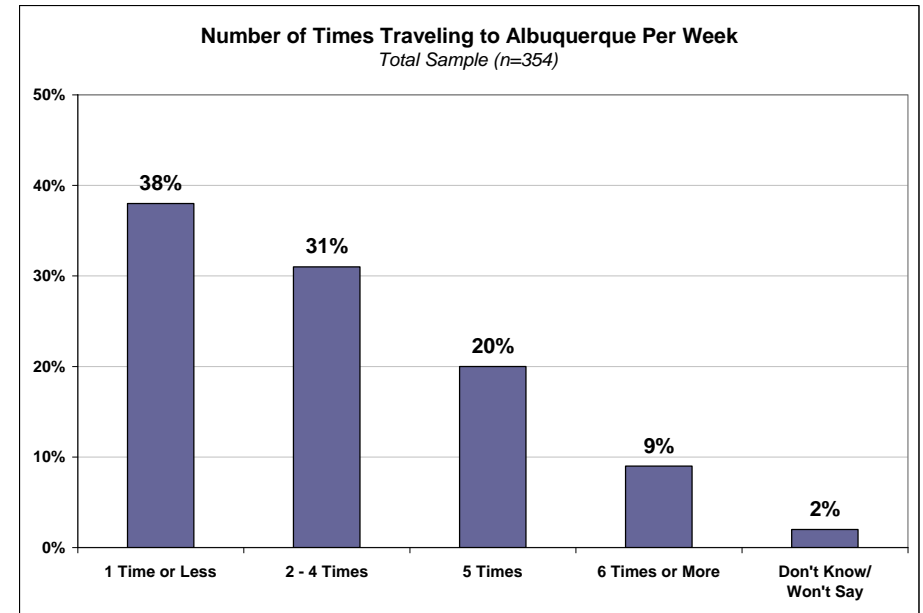
*Among Those Who Go to School or Work Outside the Home  
 Unaided Responses*

	<i>Total Responses (n=200)</i>
Albuquerque or other northern community	57%
Los Lunas	34%
Belen	6%
Other	6%

## Store Used Most Often for Grocery Shopping

### Top 3 Unaided Responses

	Total Sample (n=354)
Wal-Mart Super Center (Main St. NW)	38%
Smith's (Main St. NE)	31%
Albertson's (Main St. SE)	18%



Mean †:	3.0
Median †:	2.0

†: Don't Know/Won't Say responses are excluded from the calculation of the mean and median.

The vast majority of residents (87%) shop most often for their groceries at a grocery store on Main Street in Los Lunas. More specifically, 38% shop most often at the Wal-Mart Super Center, 31% at Smith's, and 18% at Albertson's, all of which are on Main Street.

The plurality of residents (38%) say they travel to Albuquerque one time or less per week, while 31% go to Albuquerque two to four times per week. One-fifth of residents say they travel to Albuquerque five times a week, while 9% go six times or more. On average, residents travel to Albuquerque three times per week, while the median is two times per week.

## Route Taken Most Often When Traveling to Albuquerque

Among Those Who Travel to Albuquerque at Least Once a Week  
 Top 3 Aided Responses

	Total Responses (n=312)
NM 47 to I-25 or Broadway	40%
Main Street (NM 6) to I-25	39%
NM 314 through Isleta Pueblo	17%

## Reasons for Choosing Particular Route to Albuquerque

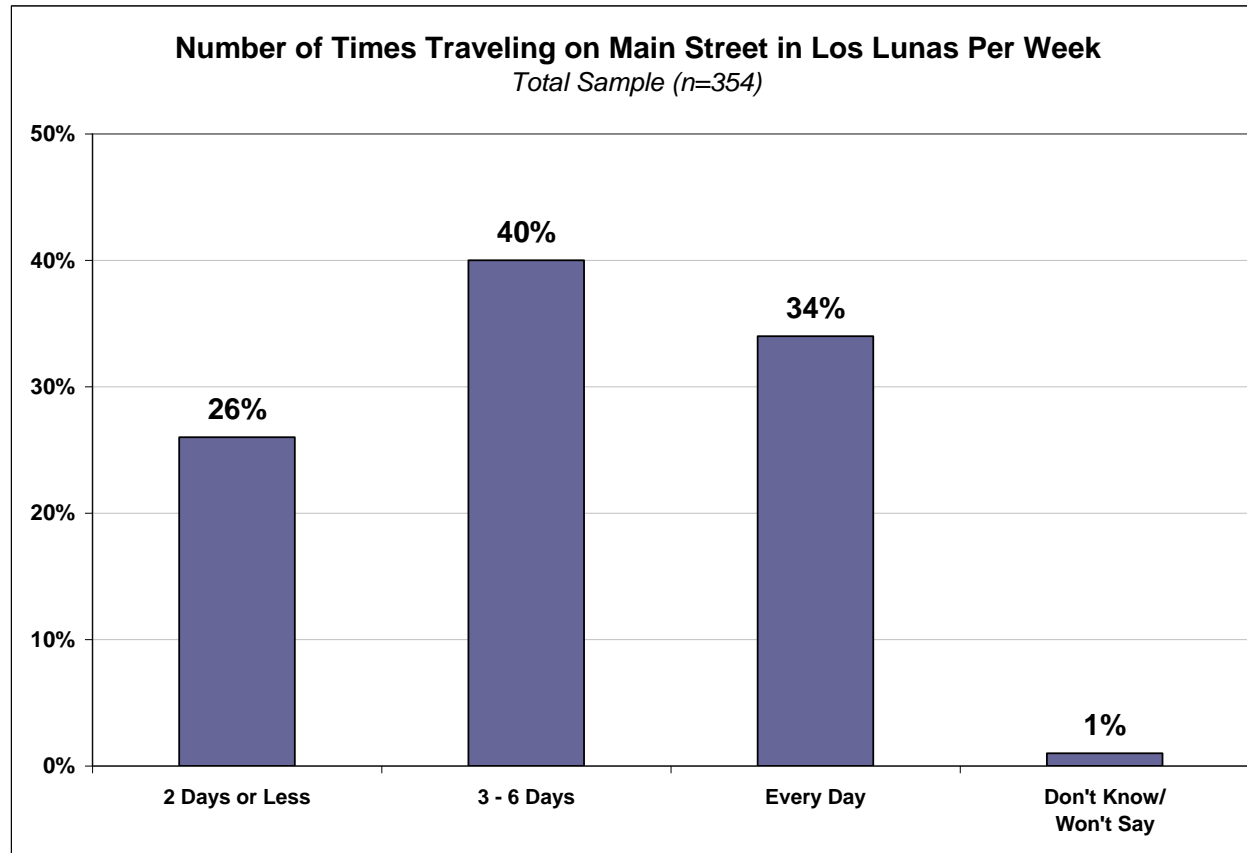
Among Those Who Travel to Albuquerque at Least Once a Week  
 Top 5 Unaided Responses

	Total Sample (n=308)	Main Street (NM 6) (n=122)	NM 47 to I-25 (n=125)	NM314 (n=53)	Other (n=8)
<b>Faster</b>	42%	50%	39%	31%	18%
<b>Shorter</b>	35%	38%	39%	24%	14%
<b>Less congestion/traffic</b>	17%	8%	13%	39%	47%
<b>Closer</b>	9%	11%	8%	4%	-
<b>Convenient</b>	6%	2%	3%	19%	33%

When residents who travel to Albuquerque at least one time per week were asked (in an aided manner) which route they take most often, two-fifths say they drive from NM 47 to I-25 or Broadway, while 39% take Main Street to I-25, and 17% take NM 314 through Isleta Pueblo. Interestingly, residents in the target neighborhood are more than twice as likely as those in the balance of the study area to take NM 47 to I-25 when traveling to Albuquerque (88% compared to 31%, respectively). In addition, those who support the bridge construction are more likely than others to say they take Main Street to I-25 when traveling to Albuquerque (42%).

Residents who travel to Albuquerque at least one time per week were asked, unaided, why they choose to take a particular route. Those who take Main Street to I-25 are more likely than others to say they use this route because it is faster (50%). Those who take NM 314 are more likely than others to say they choose this route because there is less congestion/traffic (39%) and it is convenient (19%).



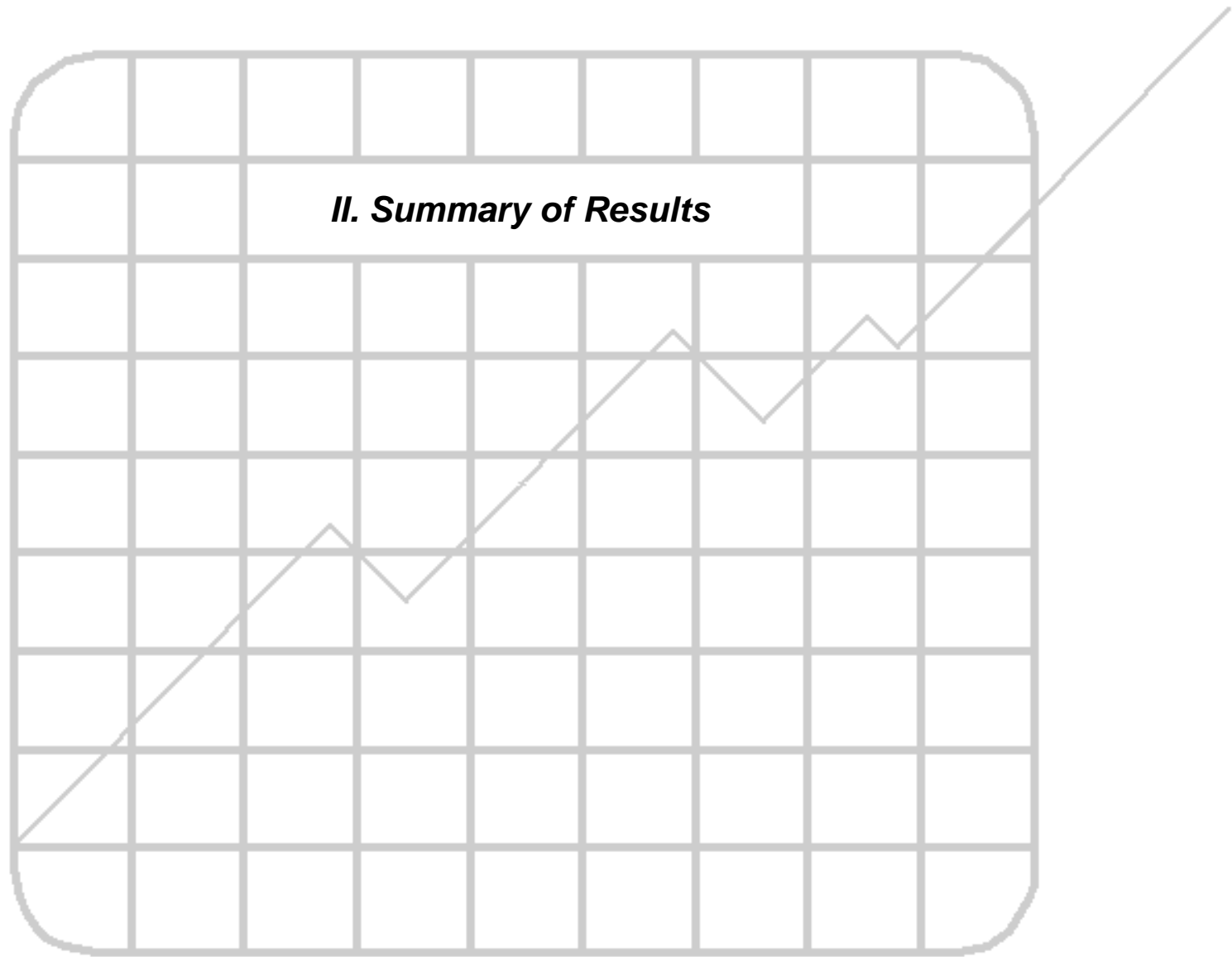


Mean †:	4.5
Median †:	5.0

†: *Don't Know/Won't Say* responses are excluded from the calculation of the mean and median.

Approximately one-quarter (26%) of residents report they travel on Main Street two days or less per week, while two-fifths use Main Street three to six days per week, and 34% travel daily on Main Street. On average, residents travel on Main Street 4.5 times per week, while the median number of times traveled is five.

Those who are more likely than others to say they travel on Main Street every day of the week include: younger residents (18-34 years) (57%), Hispanic residents (42%), and those who support the proposed bridge project (38%). In addition, residents who live outside of the target neighborhood are more likely than those within the neighborhood to say they travel on Main Street on a daily basis (36% compared to 25%, respectively).



## Biggest Issue or Concern Facing the Community

Question 1: What is currently the biggest issue or concern facing the people in your community?

	<i>Total Sample (n=354)</i>		<i>Total Sample (n=354)</i>
Crime	22%	Social services	1%
Congestion/too much traffic	21%	Illegal immigration	1%
Lack of good jobs	18%	DWI rate high	1%
Weak economy	12%	Poverty	1%
Police/legal system	7%	Labor force/skilled labor unavailable	1%
Educational system is poor	7%	Religion not taught in school	1%
Roads/streets/highways are in bad condition	7%	Domestic violence/family problems	*
Future school funding	6%	Low wages	*
Not enough roads/highways	6%	Water shortage/water supply	*
Illegal drug use	5%	Conservation	*
Healthcare reform	5%	No religion in people's lives	*
No/need hospital	5%	Waste water treatment plant	*
Government/political leadership is incompetent	4%	Dropout rate high	*
Gangs	3%	Safety	*
Not enough bridges across Rio Grande	3%	Sewers/drains	*
Taxes are high/unreasonable	3%	Public water	*
Government/political leadership is crooked	3%	Property value decreasing	*
High gas prices	2%	Unreliable public transportation	*
Trash/litter	2%	Zoning	*
Need additional exits/more access to interstate	2%	Personal accountability	*
Cost of living is high/unreasonable	2%	Graffiti	*
Growing too big/too fast	1%	Fighting over bridge	*
Lack of economic development	1%	Wal-Mart taking over	*
Overpopulation of pets/stray animals	1%	Commercial growth	*
Health care	1%	Politics	*
Air/water pollution	1%	Utility bills too high	*
Lack of training for good jobs	1%	Constant street maintenance/orange barrels	*
Land development out of control	1%	Speeders	*
Lack of youth activities	1%	Mental health	*
Lack of infrastructure	1%	School bus stop	*
Quality of school facilities	1%	Homeless	*
Cost of medical insurance	1%		
Not enough teachers	1%	Don't know/won't say	6%
Lack of/insufficient public transportation	1%	Nothing in particular	3%

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.

## Seriousness of Traffic Congestion in the Los Lunas Area

Question 2: Please rate how serious of a problem traffic congestion is in the Los Lunas area, using a 5-point scale, where a score of 5 means it is very serious problem and 1 means it is not a serious problem at all.

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
5 - Very serious problem	38%	36%	41%	41%	34%	30%	36%	42%	47%	38%	38%	36%	43%	23%	35%	49%
4	27%	31%	23%	24%	32%	17%	34%	25%	30%	24%	29%	28%	29%	27%	30%	25%
3	23%	24%	23%	26%	20%	34%	24%	22%	11%	24%	25%	20%	22%	30%	30%	16%
2	7%	6%	8%	6%	8%	9%	6%	8%	5%	7%	7%	8%	6%	16%	5%	4%
1 - Not a serious problem at all	4%	3%	5%	4%	5%	9%	-	1%	8%	7%	-	8%	-	3%	1%	7%
Don't know/won't say	*	-	*	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-
Mean †	3.9	3.9	3.9	3.9	3.8	3.5	4.0	4.0	4.0	3.8	4.0	3.8	4.1	3.5	3.9	4.1

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
5 - Very serious problem	38%	38%	40%	55%	31%	35%	40%	46%	22%	23%	44%	44%	35%	41%	29%
4	27%	25%	35%	25%	30%	24%	27%	28%	21%	31%	29%	22%	25%	27%	34%
3	23%	24%	19%	12%	29%	24%	23%	22%	32%	30%	17%	25%	26%	27%	26%
2	7%	8%	5%	7%	5%	11%	6%	4%	8%	9%	8%	5%	10%	5%	2%
1 - Not a serious problem at all	4%	4%	2%	1%	4%	7%	4%	-	16%	7%	2%	4%	3%	-	9%
Don't know/won't say	*	*	-	-	1%	-	*	-	-	-	1%	-	1%	-	-
Mean †	3.9	3.8	4.1	4.3	3.8	3.7	3.9	4.2	3.3	3.5	4.1	4.0	3.8	4.0	3.7

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Very Serious Problem response is assigned a value of 5; the Not a Serious Problem At All response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

### Seriousness of Traffic Congestion on Main Street (NM 6) in Los Lunas

Question 3: Now, please rate how serious of a problem traffic congestion is on Main Street (NM 6) in the Los Lunas, using a 5-point scale, where a score of 5 means it is very serious problem and 1 means it is not a serious problem at all.

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
5 - Very serious problem	56%	53%	58%	57%	53%	58%	57%	54%	53%	52%	59%	56%	60%	45%	54%	62%
4	22%	24%	20%	19%	25%	17%	25%	21%	25%	18%	25%	22%	25%	25%	25%	18%
3	14%	15%	14%	14%	14%	17%	12%	17%	9%	16%	13%	15%	12%	23%	14%	9%
2	5%	5%	6%	6%	5%	4%	6%	6%	6%	9%	3%	3%	2%	6%	5%	5%
1 - Not a serious problem at all	1%	-	3%	2%	1%	4%	-	1%	1%	2%	-	4%	-	-	-	3%
Don't know/won't say	2%	3%	-	1%	2%	-	1%	1%	6%	3%	-	1%	2%	-	1%	3%
Mean †	4.3	4.3	4.3	4.3	4.3	4.2	4.3	4.2	4.3	4.1	4.4	4.2	4.5	4.1	4.3	4.4

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
5 - Very serious problem	56%	56%	53%	67%	52%	52%	58%	70%	34%	45%	58%	61%	53%	61%	47%
4	22%	21%	26%	17%	25%	20%	22%	15%	24%	25%	27%	14%	23%	20%	30%
3	14%	14%	13%	6%	17%	17%	12%	14%	28%	19%	8%	18%	13%	18%	13%
2	5%	6%	4%	8%	4%	6%	5%	-	9%	5%	6%	5%	9%	1%	6%
1 - Not a serious problem at all	1%	1%	1%	1%	-	5%	1%	-	5%	-	1%	3%	1%	-	-
Don't know/won't say	2%	1%	3%	1%	2%	-	2%	1%	-	6%	-	-	1%	-	4%
Mean †	4.3	4.3	4.3	4.4	4.3	4.1	4.3	4.6	3.7	4.2	4.4	4.2	4.2	4.4	4.2

† The mean score is derived by taking the average score based on the 5-point scale. The Very Serious Problem response is assigned a value of 5; the Not a Serious Problem At All response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

### Perception of How Traffic Congestion on Main Street (NM 6) Has Changed in the Past 5 Years

Question 4: Would you say that traffic congestion on Main Street (NM 6) in Los Lunas has gotten better, worse, or stayed about the same in the past 5 years?

	Gender		Ethnicity		Age				Education				Length of Residency in Valencia County			
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
Better	3%	5%	2%	4%	3%	5%	3%	3%	2%	6%	2%	-	2%	6%	1%	3%
Worse	78%	77%	79%	77%	80%	67%	80%	82%	84%	72%	84%	74%	87%	54%	82%	88%
About the same	14%	16%	12%	15%	13%	20%	12%	13%	10%	19%	8%	19%	11%	26%	16%	7%
Don't know/won't say	5%	2%	7%	4%	5%	7%	4%	2%	4%	4%	6%	7%	1%	13%	2%	2%

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
Better	3%	3%	3%	3%	2%	6%	4%	-	-	1%	1%	7%	-	4%	8%
Worse	78%	77%	85%	93%	78%	63%	78%	95%	69%	71%	83%	77%	82%	76%	67%
About the same	14%	15%	8%	4%	15%	24%	14%	-	19%	19%	13%	13%	11%	18%	19%
Don't know/won't say	5%	5%	3%	-	5%	8%	4%	5%	13%	10%	3%	3%	6%	2%	6%

## Suggestions for Reducing Traffic Congestion on Main Street (NM 6)

Question 5: What would you like to see done to reduce traffic congestion on Main Street (NM 6)? What solutions do you think local governments should try?

	<i>Total Sample (n=354)</i>		<i>Total Sample (n=354)</i>
New river crossing	31%	More frequent Rail Runner service	1%
Widen roads/add lanes (in general)	19%	Get rid of small town mentality and build roads	1%
More streets	17%	More Rail Runner stops in Los Lunas	*
More/better freeway/interstate interchanges	13%	More speed bumps	*
Widen NM 6/Main St./add lanes	13%	Use Manzano Expressway	*
More freeways/interstate lanes	6%	More businesses	*
Better timed/synchronized traffic lights	5%	Carpooling	*
More exits	5%	Less development	*
Traffic control improvements	4%	They can't expand NM 6	*
Better freeways/interstate lanes	3%	Enforce traffic laws	*
Plan for future/plan better	3%	No bridge through my property	*
Better street conditions	3%	Maybe an outer belt	*
Alternative route	3%	County commission should be involved	*
More traffic lights	2%	Equestrian horse lane	*
Need a bridge	2%	Coordinate rail stops with bus routes	*
More bike paths/lanes	2%	Pedestrian crossing over Main Street	*
More buses and bus routes	1%	Solve the problem in Los Lunas only	*
Less orange barrels	1%	Don't allow tractors on road	*
Thoroughfare throughout main roads	1%	When there is road work on Main St., no way around it	*
More access to freeway	1%	Let the experts they hire do it	*
Fewer stop lights	1%	Quit letting people move in	*
Comprehensive mass transit system	1%		
Build overpass/bypass	1%	Nothing/leave as is	2%
Finish construction projects quickly	1%	Don't know/won't say	10%
Don't have to go through town	1%		

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.

## Ways Traffic Congestion on Main Street (NM) Affects Residents

Question 6: In what ways, if any, does traffic congestion on Main Street in Los Lunas (NM 6) affect you?

	<i>Total Sample (n=354)</i>		<i>Total Sample (n=354)</i>
Increase time in car (in general)	35%	Traffic safety	1%
Makes it difficult to access the businesses along NM 6	19%	Use more gas	*
Avoid driving during certain times of the day	19%	Inconvenient	*
Increase the time it takes to get to and from my job	15%	Makes errands tougher to run	*
Increase the time it takes to get to and from school	8%	Take back streets to get to where I need to get to	*
Makes me irritable	5%	Avoid going places	*
Lots of accidents/dangerous	3%	Going across the bridge	*
Drive my car less often	2%		
Increase time going to ABQ/anywhere	1%	Does not affect me	23%
Congestion getting anywhere	1%	Don't know/won't say	1%
Traffic congestion makes it difficult to get out of area	1%		

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.



## Awareness Level of Needs Assessment Evaluation for an Additional River Crossing Between Miller Road and Morris Road That Would Connect I-25 and NM 47

Question 7: The Village of Los Lunas and the Mid-Region Council of Governments are evaluating the need for an additional river crossing somewhere between Miller Road and Morris Road that would connect I-25 and NM 47. How much have you heard or read about this project?

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
A lot	25%	26%	24%	17%	33%	15%	25%	28%	34%	19%	18%	31%	54%	12%	22%	34%
A little	50%	53%	46%	49%	48%	39%	50%	56%	54%	51%	59%	41%	31%	48%	46%	53%
Nothing at all	25%	20%	29%	33%	18%	45%	25%	15%	12%	30%	22%	27%	15%	40%	33%	12%
Don't know/won't say	*	*	-	-	*	-	-	1%	-	-	1%	-	-	1%	-	-

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
A lot	25%	22%	39%	100%	-	-	26%	19%	34%	17%	33%	23%	26%	23%	33%
A little	50%	50%	47%	-	100%	-	49%	68%	49%	54%	45%	51%	47%	54%	40%
Nothing at all	25%	27%	14%	-	-	100%	25%	11%	17%	29%	22%	26%	26%	23%	27%
Don't know/won't say	*	*	-	-	-	-	-	2%	-	1%	-	-	1%	-	-

\* Less than 1% reported.

## Support or Oppose Construction of Additional River Crossing

Question 8: Do you support or oppose the construction of this additional river crossing?

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
Strongly support	60%	62%	59%	61%	63%	59%	62%	62%	57%	57%	55%	73%	69%	65%	57%	60%
Somewhat support	20%	17%	22%	22%	18%	14%	22%	20%	24%	25%	20%	14%	10%	16%	25%	18%
Depends/undecided (volunteered)	9%	9%	9%	6%	8%	11%	8%	8%	6%	10%	9%	5%	9%	4%	10%	10%
Somewhat oppose	1%	1%	2%	2%	2%	2%	1%	2%	2%	*	2%	3%	2%	2%	2%	1%
Strongly oppose	6%	6%	5%	2%	7%	6%	5%	6%	7%	4%	7%	4%	10%	3%	3%	9%
Don't know/won't say	4%	5%	3%	6%	3%	8%	3%	1%	5%	4%	8%	-	-	9%	4%	2%

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
Strongly support	60%	62%	51%	67%	58%	59%	75%	-	-	43%	61%	74%	60%	67%	54%
Somewhat support	20%	19%	24%	17%	21%	21%	25%	-	-	24%	20%	15%	22%	21%	16%
Depends/undecided (volunteered)	9%	9%	10%	7%	12%	4%	-	100%	-	14%	9%	5%	9%	5%	10%
Somewhat oppose	1%	1%	3%	1%	1%	3%	-	-	20%	4%	1%	-	1%	1%	-
Strongly oppose	6%	4%	12%	9%	6%	2%	-	-	80%	9%	6%	3%	6%	4%	9%
Don't know/won't say	4%	5%	-	-	3%	11%	-	-	-	6%	4%	3%	2%	3%	10%

\* Less than 1% reported

## Underlying Reasons for Supporting or Opposing Additional River Crossing

*Among Those Who Support or Oppose the Construction*

Question 9: Why do you feel this way?

	<i>Total Responses (n=339)</i>		<i>Total Responses (n=339)</i>
Los Lunas needs an additional crossing to relieve traffic	64%	Don't want crossing near my home	*
A new bridge would assist in faster commuting for residents	16%	Need another disaster escape route	*
An additional bridge across the Rio Grande is needed	14%	Need another route to get to I-25	*
A bridge is needed to improve emergency response access	9%	Bridge should be in Belen	*
A new bridge would negatively impact neighborhoods in area	4%	Somebody will have to move	*
A new bridge would damage the rural nature of communities	3%	Most residential roads accommodate horses/bikes	*
Has to be at the right place/location	3%	Political	*
Where and how?	2%	Pollution	*
Time is not right/don't think it would work	1%	No need for it	*
Los Lunas does not need another river crossing	1%	Don't think that location would alleviate problem	*
Way to get to south side	1%	Miller/Morris location will have a minimal effect	*
Money is needed elsewhere/a new bridge not a top priority	1%	Not really that much of a problem	*
Traffic safety issues	1%	Would take too much time	*
Live close/own land	1%	Make Highway 47 safe	*
Creating a new problem	1%	It wouldn't get done	*
No road to connect the bridge to the highway	1%	Some people will be defrauded for water rights	*
Traffic would have people going across two bridges	*	Use existing roads and improve them	*
Will raise taxes	*	Use Manzano Expressway	*
Need another access/alternate route	*	Not through people's land	*
Would help the economy	*	Stupid solution to move east/west corridor	*
Need more information/don't know enough	*		
Will it go straight to NM 47?	*	Don't know/won't say	5%
Would bring more people	*		

\* Less than 1% reported

Note: The sum of the percentage exceeds 100% due to multiple responses.

## Level of Agreement with Various Statements Supporting Constructing a River Crossing Near Los Lunas: The Area Needs an Additional Crossing to Relieve Traffic Congestion

Question 10: I am going to read you some of the reasons that people might give in support or opposition of constructing a river crossing near Los Lunas. Please rate your level of agreement with each statement, using a 5-point scale where 5 is strongly agree and 1 is strongly disagree. **The area needs an additional crossing to relieve traffic congestion on existing major roads**

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
5 - Strongly agree	71%	69%	74%	72%	75%	63%	69%	76%	80%	68%	71%	79%	76%	65%	72%	74%
4	16%	18%	14%	19%	14%	19%	22%	12%	6%	19%	18%	9%	9%	24%	18%	10%
3	7%	8%	6%	6%	5%	12%	6%	6%	6%	9%	7%	4%	7%	6%	6%	8%
2	2%	2%	3%	3%	1%	2%	1%	3%	4%	1%	1%	5%	4%	3%	3%	1%
1 - Strongly disagree	3%	3%	3%	*	5%	4%	2%	3%	4%	3%	3%	3%	3%	-	-	7%
Don't know/won't say	*	*	-	-	*	-	-	1%	-	-	1%	-	-	1%	-	-
Mean †	4.5	4.5	4.5	4.6	4.5	4.4	4.6	4.6	4.5	4.5	4.5	4.5	4.5	4.5	4.6	4.4

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
5 - Strongly agree	71%	71%	72%	77%	69%	71%	82%	30%	20%	56%	73%	80%	70%	75%	56%
4	16%	16%	13%	10%	18%	18%	13%	37%	5%	20%	16%	13%	17%	14%	27%
3	7%	7%	7%	7%	8%	5%	4%	31%	11%	13%	7%	4%	8%	9%	7%
2	2%	2%	3%	3%	1%	4%	-	-	26%	5%	1%	2%	1%	-	2%
1 - Strongly disagree	3%	3%	4%	3%	4%	1%	*	-	38%	6%	3%	1%	3%	2%	8%
Don't know/won't say	*	*	-	-	-	-	-	2%	-	1%	-	-	1%	-	-
Mean †	4.5	4.5	4.5	4.6	4.5	4.5	4.8	4.0	2.4	4.2	4.6	4.7	4.5	4.6	4.2

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Supporting Constructing a River Crossing Near Los Lunas: According to the Census Bureau, the Population of the County Has Grown from 45,000 in 1990 to About 78,000 Today. An Additional Bridge Across the Rio Grande Is Needed to Address Population Growth in the Area

Question 11: I am going to read you some of the reasons that people might give in support or opposition of constructing a river crossing near Los Lunas. Please rate your level of agreement with each statement, using a 5-point scale where 5 is strongly agree and 1 is strongly disagree. **According to the Census Bureau, the population of the County has grown from 45,000 in 1990 to about 78,000 today. An additional bridge across the Rio Grande is needed to address population growth in the area**

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
5 - Strongly agree	72%	68%	76%	72%	76%	83%	62%	74%	73%	74%	69%	74%	73%	71%	72%	73%
4	15%	15%	14%	14%	14%	11%	22%	13%	10%	15%	15%	13%	15%	17%	18%	11%
3	4%	5%	4%	4%	4%	1%	7%	6%	2%	2%	9%	2%	2%	7%	6%	2%
2	4%	4%	3%	5%	2%	2%	4%	3%	6%	4%	2%	7%	2%	4%	2%	5%
1 - Strongly disagree	4%	6%	2%	4%	3%	2%	5%	3%	7%	4%	4%	3%	7%	-	2%	7%
Don't know/won't say	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	-	2%	-	1%	-	1%
Mean †	4.5	4.4	4.6	4.5	4.6	4.7	4.3	4.5	4.4	4.5	4.4	4.5	4.4	4.6	4.6	4.4

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
5 - Strongly agree	72%	73%	69%	77%	67%	78%	82%	15%	33%	63%	70%	84%	71%	75%	75%
4	15%	15%	14%	12%	19%	10%	13%	39%	6%	16%	18%	11%	17%	13%	18%
3	4%	4%	4%	2%	4%	6%	3%	15%	7%	5%	4%	3%	7%	5%	3%
2	4%	3%	6%	2%	5%	3%	1%	8%	19%	8%	3%	1%	2%	5%	1%
1 - Strongly disagree	4%	4%	4%	6%	4%	2%	*	13%	36%	5%	6%	1%	2%	2%	4%
Don't know/won't say	1%	*	3%	1%	1%	1%	-	9%	-	3%	-	-	1%	-	-
Mean †	4.5	4.5	4.4	4.5	4.4	4.6	4.8	3.4	2.8	4.3	4.4	4.7	4.5	4.5	4.6

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Supporting Constructing a River Crossing Near Los Lunas: Congestion on Main Street Can Affect How Quickly Emergency Response Vehicles Reach Emergency Situations and Transport Victims to Trauma Hospitals. Another Bridge Is Needed to Help Expedite Emergency Response

Question 12: I am going to read you some of the reasons that people might give in support or opposition of constructing a river crossing near Los Lunas. Please rate your level of agreement with each statement, using a 5-point scale where 5 is strongly agree and 1 is strongly disagree. **Congestion on Main Street can affect how quickly emergency response vehicles reach emergency situations and transport victims to trauma hospitals. Another bridge is needed to help expedite emergency response**

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
5 - Strongly agree	76%	73%	80%	73%	79%	77%	77%	73%	78%	78%	77%	74%	71%	74%	77%	77%
4	11%	12%	9%	13%	9%	12%	11%	9%	9%	13%	8%	10%	9%	10%	12%	10%
3	8%	9%	7%	10%	7%	7%	8%	9%	6%	8%	7%	8%	9%	13%	5%	7%
2	2%	3%	2%	1%	2%	2%	1%	3%	4%	1%	3%	4%	4%	3%	3%	1%
1 - Strongly disagree	3%	4%	3%	3%	2%	2%	4%	5%	2%	-	5%	5%	6%	-	3%	5%
Don't know/won't say	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
Mean †	4.5	4.5	4.6	4.5	4.6	4.6	4.6	4.4	4.6	4.7	4.5	4.4	4.4	4.5	4.6	4.5

	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
5 - Strongly agree	76%	77%	71%	77%	75%	78%	80%	68%	45%	68%	78%	80%	75%	79%	78%
4	11%	11%	11%	10%	12%	9%	11%	9%	2%	14%	10%	9%	10%	11%	14%
3	8%	7%	11%	5%	8%	9%	6%	14%	16%	10%	5%	9%	9%	7%	2%
2	2%	2%	4%	2%	3%	2%	1%	5%	18%	3%	2%	1%	1%	2%	1%
1 - Strongly disagree	3%	3%	3%	6%	2%	2%	2%	5%	19%	4%	4%	1%	4%	2%	4%
Don't know/won't say	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-
Mean †	4.5	4.6	4.4	4.5	4.6	4.6	4.7	4.3	3.4	4.4	4.6	4.6	4.5	4.6	4.6

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Supporting Constructing a River Crossing Near Los Lunas: A New River Crossing Would Assist in Faster Commute Times

Question 13: I am going to read you some of the reasons that people might give in support or opposition of constructing a river crossing near Los Lunas. Please rate your level of agreement with each statement, using a 5-point scale where 5 is strongly agree and 1 is strongly disagree. **A new river crossing would assist in faster commute times**

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
5 - Strongly agree	68%	65%	70%	67%	68%	74%	63%	69%	64%	70%	66%	69%	63%	59%	76%	66%
4	16%	16%	17%	20%	15%	20%	21%	11%	13%	13%	19%	15%	20%	25%	13%	14%
3	8%	12%	5%	8%	10%	4%	10%	10%	10%	10%	10%	5%	4%	10%	6%	10%
2	4%	3%	6%	4%	4%	2%	4%	4%	9%	4%	3%	6%	9%	5%	3%	5%
1 - Strongly disagree	3%	4%	2%	1%	3%	1%	2%	5%	4%	2%	2%	5%	5%	-	1%	5%
Don't know/won't say	*	-	*	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-
Mean †	4.4	4.3	4.5	4.5	4.4	4.6	4.4	4.4	4.2	4.5	4.4	4.4	4.3	4.4	4.6	4.3

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
5 - Strongly agree	68%	68%	65%	75%	64%	67%	75%	54%	27%	51%	74%	72%	67%	68%	70%
4	16%	17%	11%	10%	17%	21%	16%	16%	3%	17%	15%	18%	14%	16%	21%
3	8%	8%	11%	2%	13%	5%	6%	17%	18%	22%	3%	5%	10%	10%	6%
2	4%	4%	7%	7%	3%	6%	2%	13%	18%	7%	5%	2%	4%	5%	-
1 - Strongly disagree	3%	2%	6%	5%	2%	2%	1%	-	33%	3%	3%	2%	4%	2%	4%
Don't know/won't say	*	*	-	-	1%	-	*	-	-	-	1%	-	1%	-	-
Mean †	4.4	4.5	4.2	4.4	4.4	4.5	4.6	4.1	2.7	4.1	4.5	4.6	4.4	4.4	4.5

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Opposing Constructing a River Crossing Near Los Lunas: This Is a Rural Community and Doesn't Need Another River Crossing or More Roads. The Nature of Rural Communities Means Having Slower, Longer Commutes

Question 14: Now I will read you some of the reasons that people might give in opposition of constructing a river crossing near Los Lunas. Please use the same 5-point scale where 5 is strongly agree and 1 is strongly disagree. **This is a rural community and doesn't need another river crossing or more roads. The nature of rural communities means having slower, longer commutes**

	Gender		Ethnicity		Age				Education				Length of Residency in Valencia County			
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
5 - Strongly agree	9%	9%	10%	11%	7%	10%	11%	8%	9%	10%	8%	9%	10%	9%	9%	
4	7%	7%	6%	8%	4%	5%	9%	5%	7%	8%	6%	6%	3%	7%	6%	7%
3	15%	19%	11%	12%	17%	15%	14%	11%	22%	19%	16%	6%	10%	12%	17%	15%
2	14%	12%	16%	13%	17%	19%	12%	15%	9%	10%	17%	10%	24%	14%	18%	11%
1 - Strongly disagree	55%	53%	56%	54%	55%	54%	55%	56%	53%	53%	50%	71%	54%	57%	50%	57%
Don't know/won't say	1%	-	1%	1%	-	-	-	2%	1%	1%	1%	-	-	-	-	1%
Mean †	2.0	2.1	2.0	2.1	1.9	1.9	2.1	2.0	2.1	2.1	2.1	1.7	1.9	2.0	2.1	2.0

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
5 - Strongly agree	9%	8%	15%	13%	9%	6%	5%	29%	38%	11%	8%	8%	7%	10%	12%
4	7%	6%	12%	3%	8%	7%	3%	29%	10%	14%	6%	2%	8%	5%	4%
3	15%	15%	14%	12%	14%	19%	13%	11%	21%	20%	15%	11%	13%	14%	21%
2	14%	13%	17%	14%	15%	12%	15%	10%	8%	11%	13%	18%	15%	15%	6%
1 - Strongly disagree	55%	57%	42%	58%	53%	55%	63%	21%	23%	45%	56%	61%	56%	56%	57%
Don't know/won't say	1%	1%	-	-	1%	1%	*	-	-	-	1%	1%	*	-	-
Mean †	2.0	1.9	2.4	2.0	2.0	2.0	1.7	3.4	3.3	2.3	2.0	1.8	1.9	2.0	2.1

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.



## Level of Agreement with Various Statements Opposing Constructing a River Crossing Near Los Lunas: Constructing a Bridge Would Damage the Rural Nature of Communities in the Area

Question 15: Now I will read you some of the reasons that people might give in opposition of constructing a river crossing near Los Lunas. Please use the same 5-point scale where 5 is strongly agree and 1 is strongly disagree. **Constructing a bridge would damage the rural nature of communities in the area**

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
5 - Strongly agree	10%	5%	14%	8%	11%	12%	7%	11%	11%	11%	11%	6%	9%	4%	7%	15%
4	7%	7%	6%	9%	3%	5%	9%	6%	5%	7%	6%	8%	5%	4%	10%	6%
3	21%	25%	18%	23%	20%	27%	23%	18%	13%	28%	19%	15%	15%	28%	23%	17%
2	23%	22%	24%	24%	24%	20%	29%	18%	24%	20%	27%	23%	21%	22%	24%	23%
1 - Strongly disagree	38%	39%	37%	35%	40%	35%	31%	48%	41%	33%	36%	47%	48%	42%	35%	38%
Don't know/won't say	1%	1%	1%	1%	2%	-	1%	-	5%	1%	1%	-	2%	-	1%	2%
Mean †	2.3	2.2	2.3	2.3	2.2	2.4	2.3	2.1	2.2	2.4	2.3	2.0	2.0	2.1	2.3	2.3

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
5 - Strongly agree	10%	8%	19%	17%	9%	6%	3%	33%	61%	14%	9%	8%	10%	6%	16%
4	7%	7%	7%	5%	7%	6%	5%	14%	11%	11%	5%	4%	6%	9%	7%
3	21%	21%	20%	15%	21%	27%	20%	37%	5%	23%	17%	25%	16%	26%	22%
2	23%	24%	19%	11%	26%	29%	25%	4%	17%	23%	27%	18%	27%	23%	15%
1 - Strongly disagree	38%	39%	35%	51%	35%	31%	45%	12%	6%	27%	40%	45%	39%	37%	37%
Don't know/won't say	1%	1%	1%	1%	2%	-	1%	-	-	2%	2%	-	1%	-	4%
Mean †	2.3	2.2	2.6	2.2	2.3	2.3	1.9	3.5	4.0	2.6	2.1	2.1	2.2	2.2	2.5

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Opposing Constructing a River Crossing Near Los Lunas: A New River Crossing Would Negatively Impact Nearby Neighborhoods by Increasing Traffic within Their Communities

Question 16: Now I will read you some of the reasons that people might give in opposition of constructing a river crossing near Los Lunas. Please use the same 5-point scale where 5 is strongly agree and 1 is strongly disagree. **A new river crossing would negatively impact nearby neighborhoods by increasing traffic within their communities**

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
5 - Strongly agree	12%	9%	15%	11%	12%	20%	8%	12%	11%	12%	15%	8%	13%	8%	6%	19%
4	9%	9%	8%	7%	10%	1%	11%	10%	13%	5%	16%	5%	7%	9%	9%	8%
3	25%	26%	25%	26%	26%	35%	19%	24%	25%	29%	24%	28%	14%	20%	33%	23%
2	22%	19%	24%	21%	22%	16%	33%	16%	18%	22%	19%	29%	21%	31%	18%	19%
1 - Strongly disagree	30%	35%	25%	31%	29%	28%	24%	36%	33%	29%	26%	30%	44%	31%	30%	29%
Don't know/won't say	2%	2%	2%	4%	*	-	5%	1%	-	4%	*	1%	1%	-	2%	3%
Mean †	2.5	2.4	2.6	2.4	2.5	2.7	2.4	2.5	2.5	2.5	2.7	2.3	2.2	2.3	2.4	2.7

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
5 - Strongly agree	12%	10%	22%	17%	10%	13%	7%	29%	61%	23%	10%	7%	14%	10%	9%
4	9%	8%	13%	11%	10%	5%	7%	18%	14%	6%	14%	6%	7%	7%	13%
3	25%	26%	23%	19%	28%	27%	26%	24%	4%	28%	17%	34%	21%	23%	42%
2	22%	22%	18%	13%	22%	29%	24%	14%	14%	29%	20%	18%	28%	23%	7%
1 - Strongly disagree	30%	31%	23%	39%	29%	23%	36%	2%	7%	14%	35%	36%	30%	35%	29%
Don't know/won't say	2%	2%	-	1%	2%	3%	1%	13%	2%	-	4%	1%	1%	2%	-
Mean †	2.5	2.4	2.9	2.5	2.5	2.5	2.2	3.7	4.1	2.9	2.4	2.3	2.5	2.3	2.7

\* Less than 1% reported.

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Level of Agreement with Various Statements Opposing Constructing a River Crossing Near Los Lunas: Building Another Bridge Across the Rio Grande Is Not a Top Priority. The Money Should Be Used to Fund More Important Projects First

Question 17: Now I will read you some of the reasons that people might give in opposition of constructing a river crossing near Los Lunas. Please use the same 5-point scale where 5 is strongly agree and 1 is strongly disagree. **Building another bridge across the Rio Grande is not a top priority. The money should be used to fund more important projects first**

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
5 - Strongly agree	16%	15%	16%	17%	13%	16%	19%	17%	9%	20%	14%	12%	11%	11%	16%	18%
4	7%	8%	7%	7%	8%	9%	6%	8%	6%	11%	6%	1%	8%	10%	7%	7%
3	18%	13%	23%	14%	22%	20%	17%	13%	24%	17%	22%	19%	13%	20%	21%	15%
2	18%	22%	15%	22%	17%	20%	20%	16%	17%	19%	21%	19%	9%	20%	22%	15%
1 - Strongly disagree	37%	39%	35%	36%	38%	32%	34%	42%	41%	29%	34%	48%	58%	36%	29%	43%
Don't know/won't say	3%	3%	4%	3%	4%	3%	4%	3%	3%	4%	4%	2%	1%	3%	5%	3%
Mean †	2.4	2.4	2.5	2.5	2.4	2.6	2.5	2.4	2.2	2.7	2.4	2.1	2.0	2.4	2.6	2.4

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
5 - Strongly agree	16%	15%	17%	15%	18%	13%	11%	29%	68%	18%	12%	18%	11%	17%	14%
4	7%	6%	12%	10%	5%	10%	5%	15%	7%	8%	10%	4%	10%	2%	15%
3	18%	18%	17%	12%	24%	12%	17%	36%	14%	22%	20%	13%	16%	18%	15%
2	18%	19%	17%	13%	16%	30%	22%	2%	-	12%	20%	21%	24%	15%	15%
1 - Strongly disagree	37%	37%	34%	48%	35%	31%	42%	14%	9%	35%	36%	41%	38%	41%	41%
Don't know/won't say	3%	4%	3%	1%	3%	5%	3%	4%	3%	6%	2%	3%	1%	7%	-
Mean †	2.4	2.4	2.6	2.3	2.5	2.4	2.2	3.4	4.3	2.6	2.4	2.4	2.3	2.3	2.5

† The mean score is derived by taking the average score based on the 5-point scale. The Strongly Agree response is assigned a value of 5; the Strongly Disagree response is assigned a value of 1. The Don't Know/Won't Say responses are excluded from the calculation of the mean.

## Current Employment Status

*Aided Responses*

Question 18: Are you currently:

	<i>Total Sample (n=354)</i>
Employed full-time outside the home	43%
Retired	23%
Employed inside the home/homemaker	13%
Employed part-time outside the home	11%
Unemployed	8%
Student	5%
Not employed outside the home	3%
Self employed	1%
Don't know/won't say	*

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.

**City or Town Employed/Go to School In**  
*Among Those Who Go to School or Work Outside of the Home*  
*Unaided Responses*

Question 19: In what city/town do you work/go to school?

	<i>Total Responses (n=200)</i>
Albuquerque	55%
Los Lunas	34%
Belen	6%
Rio Communities	2%
Las Cruces	2%
Los Alamos	2%
Tome	1%
Bosque Farms Village	1%
Peralta	1%
Rio Rancho	1%
Moriarity	1%
Veguita	1%
Bernalillo	*

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.

**Store Used Most Often for Grocery Shopping**  
*Unaided Responses*

Question 20: What store do you shop at most often for groceries?

	<i>Total Sample (n=354)</i>
Wal-Mart Super Center (Main St. NW)	38%
Smith's (Main St. NE)	31%
Albertson's (Main St. SE)	18%
Any store in Belen	8%
Any store in Albuquerque	2%
Base commissary	*
Costco (Albuquerque)	*
Save-A-Lot (Main St. SE)	*
Shop ads	*
Whole Foods (Albuquerque)	*
Don't know/won't say	1%

\* Less than 1% reported.

### Number of Times Traveling to Albuquerque Per Week

Question 21: How many times per week do you travel to Albuquerque?

	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County				
	Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.	
1 time or less	38%	29%	46%	42%	35%	27%	32%	42%	56%	46%	32%	26%	40%	21%	35%	48%
2 - 4 times	31%	37%	26%	32%	30%	30%	28%	31%	38%	33%	27%	34%	37%	33%	38%	26%
5 times	20%	23%	18%	18%	20%	30%	26%	16%	2%	12%	27%	31%	15%	29%	16%	18%
6 times or more	9%	9%	9%	7%	12%	10%	13%	10%	1%	6%	14%	9%	8%	17%	11%	5%
Don't know/won't say	2%	2%	1%	*	3%	3%	-	1%	3%	3%	1%	-	-	-	1%	3%
Mean †	3.0	3.4	2.6	2.8	3.1	3.9	3.2	2.6	1.6	2.3	3.7	3.3	2.6	3.7	3.0	2.5
Median †	2.0	3.0	2.0	2.0	3.0	4.0	3.0	2.0	1.0	2.0	3.0	3.0	2.0	4.0	3.0	2.0

	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ			
	Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314	
1 time or less	38%	35%	53%	31%	43%	34%	35%	60%	51%	44%	39%	32%	34%	33%	8%
2 - 4 times	31%	33%	22%	35%	30%	31%	35%	12%	17%	21%	25%	45%	28%	39%	47%
5 times	20%	21%	15%	24%	16%	24%	20%	21%	14%	25%	23%	13%	30%	16%	23%
6 times or more	9%	9%	10%	10%	8%	11%	10%	7%	8%	5%	12%	10%	8%	12%	14%
Don't know/won't say	2%	2%	-	-	3%	-	1%	-	11%	5%	-	1%	-	-	9%
Mean †	3.0	3.0	2.7	3.3	2.7	3.0	3.0	2.8	2.1	2.6	3.0	3.1	3.3	3.0	4.2
Median †	2.0	3.0	1.0	2.0	2.0	3.0	3.0	1.0	1.0	2.0	2.0	3.0	3.0	3.0	3.0

\* Less than 1% reported.

† The Don't Know/Won't Say responses are excluded from the calculation of the mean and median.

**Route Taken Most Often When Traveling to Albuquerque**  
*Among Those Who Travel to Albuquerque at Least Once a Week  
Aided Responses*

Question 22: Which route do you take most often when traveling to Albuquerque?

	<i>Total Responses (n=312)</i>
NM 47 to I-25 or Broadway	40%
Main Street (NM 6) to I-25	39%
NM 314 through Isleta Pueblo	17%
Rail Runner	1%
NM 6 to Isleta Pueblo	*
Bosque Farms and Peralta	*
Bypass	*
Back roads through Bosque Farms	*
Don't know/won't say	1%

\* Less than 1% reported.



**Reasons for Choosing Particular Route to Albuquerque**  
*Among Those Who Travel to Albuquerque at Least Once a Week and Mention a Particular Route*  
*Unaided Responses*

Question 23: Why do you choose to take this route?

	<i>Total Responses (n=308)</i>
Faster	42%
Shorter	35%
Less congestion/traffic	17%
Closer	9%
Convenient	6%
Don't have to cross the river	2%
More enjoyable	2%
On our side of town	2%
No other way	1%
More direct	1%
Easier	1%
Less expensive	1%
Less traffic lights	1%
Don't own a car	1%
Ride with someone	1%
More scenic	*
Leisurely	*
To get to the train	*
Always taken the route	*
Safety	*
Don't have to drive through South Valley	*
Don't have to cross Main St.	*
Avoid traffic	*
Don't know/won't say	*

\* Less than 1% reported.

Note: The sum of the percentage exceeds 100% due to multiple responses.

### Number of Days Traveling on Main Street in Los Lunas Per Week

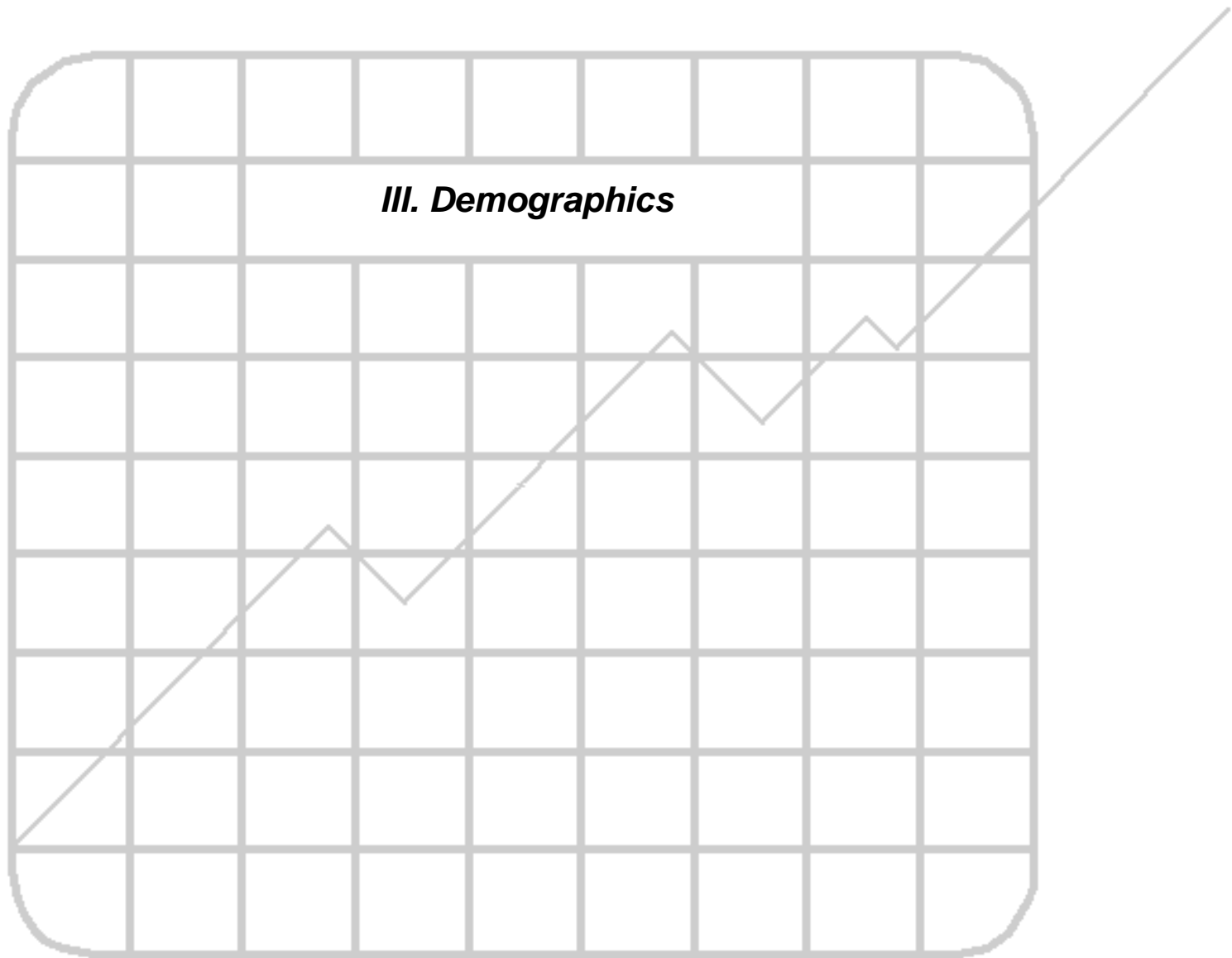
Question 24: How many days per week do you travel on Main Street (NM 6)?

	Total Sample (n=354)	Gender		Ethnicity		Age				Education			Length of Residency in Valencia County			
		Male	Female	Hispanic	Anglo	18-34 Years	35-49 Years	50-64 Years	65 Yrs. and Over	H.S. Grad. or Less	Some College/ Assoc.	College Grad.	Grad. Work/ Degree	Less Than 8 Years	8-20 Years	More Than 20 Yrs.
2 days or less	26%	26%	25%	23%	30%	21%	25%	21%	40%	29%	20%	31%	25%	30%	20%	28%
3-6 days	40%	37%	42%	34%	43%	22%	46%	47%	41%	36%	46%	33%	40%	38%	40%	40%
Everyday	34%	36%	33%	42%	27%	57%	27%	32%	19%	34%	33%	37%	35%	32%	38%	33%
Don't know/won't say	1%	1%	-	1%	-	-	2%	-	-	-	2%	-	-	-	2%	-
Mean †	4.5	4.5	4.5	4.8	4.1	5.3	4.4	4.5	3.5	4.4	4.6	4.4	4.5	4.1	4.8	4.4
Median †	5.0	5.0	5.0	6.0	4.0	7.0	5.0	5.0	3.0	5.0	5.0	4.0	4.0	4.0	5.0	4.0

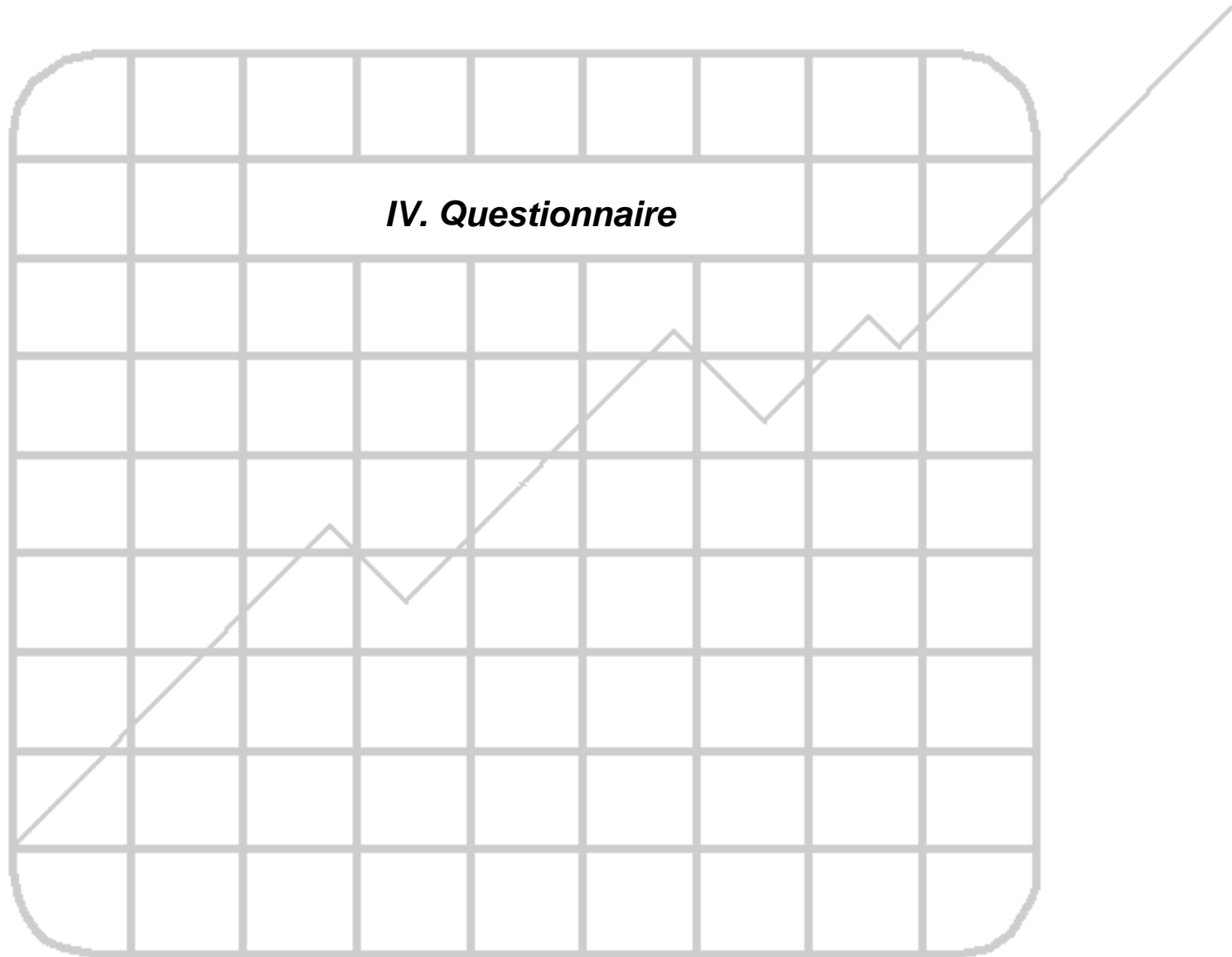
	Total Sample (n=354)	Region		Heard/Read About Project			Support/Oppose Bridge Construction			Days Per Week Traveling on Main Street (NM 6)			Route Used to Get to ABQ		
		Balance of Study Area	Target Neighborhood	A Lot	A Little	Nothing At All	Support	Depends	Oppose	2 Days or Less	3-6 Days	Everyday	NM 47 to I-25	Main Street (NM 6)	NM 314
2 days or less	26%	23%	41%	17%	28%	30%	21%	40%	48%	100%	-	-	38%	15%	21%
3-6 days	40%	41%	34%	52%	36%	34%	40%	39%	38%	-	100%	-	38%	41%	33%
Everyday	34%	36%	25%	31%	35%	36%	38%	21%	14%	-	-	100%	24%	43%	46%
Don't know/won't say	1%	1%	-	-	1%	-	1%	-	-	-	-	-	-	2%	-
Mean †	4.5	4.6	3.8	4.6	4.5	4.3	4.7	3.6	3.2	1.5	4.2	7.0	3.8	5.2	4.9
Median †	5.0	5.0	3.0	5.0	5.0	4.0	5.0	3.0	3.0	1.0	4.0	7.0	3.0	6.0	6.0

† The Don't Know/Won't Say responses are excluded from the calculation of the mean and median.



## Demographics of Sample

	<i>Total Sample (n=354)</i>
<b><u>Gender</u></b>	
Male	48%
Female	52%
<b><u>Age</u></b>	
18 to 34 years	25%
35 to 49 years	31%
50 to 64 years	25%
65 years and over	19%
<b><u>Education</u></b>	
High school graduate or less	39%
Some college/associate degree/vocational certificate	34%
College graduate	15%
Graduate work or degree	12%
<b><u>Ethnicity</u></b>	
Hispanic	48%
Anglo	44%
Black/African-American	1%
Native American Indian	1%
Other	4%
Won't say	2%
<b><u>Length of Residency</u></b>	
Less than 8 years	23%
8 to 20 years	31%
More than 20 years	45%



**LOS LUNAS RIVER CROSSING STUDY**  
**March 2010**  
**FINAL**  
**n=350**

**Hello. My name is YOUR NAME from Research & Polling, Inc. We are conducting an important survey on behalf of your local governments about issues facing the community. I assure you we are not selling anything, and we would greatly appreciate your opinions.**

*(NOTE TO INTERVIEWER: IF RESPONDENT WANTS TO KNOW WHICH LOCAL GOVERNMENT THIS SURVEY IS FOR IT IS: Los Lunas and Valencia County)*

**A. Component**

1. **Los Lunas (n=300)**
2. **Oversample (n=50)**

**B. Are you at least 18 years old?**

1. Yes
2. No *(ASK TO SPEAK TO SOMEONE 18 OR OLDER)*

**C. Are you a resident of Valencia County?**

1. Yes
2. No *(THANK AND TERMINATE)*

1. **What is currently the biggest issue or concern facing the people in your community? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

**Crime**

- 001. Crime
- 002. Illegal drug use
- 003. Gangs
- 004. Graffiti
- 005. DWI rate high
- 006. Police/legal system

**Social**

- 007. Alcoholism
- 008. Youth problems
- 009. Lack of youth activities
- 010. Domestic violence/family problems
- 011. Decline of family values

**Economy**

- 012. Lack of good jobs
- 013. Weak economy
- 014. Low wages
- 015. Weak stock market/investments
- 016. Lack of training for good jobs
- 017. Taxes are high/unreasonable
- 018. Cost of housing is high/unreasonable
- 019. Cost of living is high/unreasonable
- 020. Labor force/skilled labor unavailable
- 021. Growing too big/too fast
- 022. Land development out of control

**Education**

- 023. Educational system is poor
- 024. Quality of school facilities
- 025. Future school funding
- 026. Drop out rate high
- 027. Affordable day care

**Environment**

- 028. Water shortage/water supply
- 029. Drought
- 030. Air/water pollution

**Miscellaneous**

- 031. Lack of services for the disabled
- 032. Lack of services for elderly
- 033. Gambling
- 034. Government/political leadership is incompetent
- 035. Government/political leadership is crooked
- 036. Gun control
- 037. Healthcare reform
- 038. Homeless
- 039. Illiteracy
- 040. Illegal Immigration
- 041. Sewers/drains
- 042. High gas prices

**International**

- 043. Iraq/Afghanistan war
- 044. War on terrorism
- 045. National security/safety

**Traffic**

- 046. Congestion/too much traffic
- 047. Roads/streets/highways are in bad condition
- 048. Constant street maintenance/orange barrels
- 049. Not enough roads/highways
- 050. Not enough bridges across Rio Grande
- 051. Lack of/insufficient public transportation
- 052. Unreliable public transportation
- 499. Nothing in particular
- 500. Don't know/won't say

Other (specify) \_\_\_\_\_

2. Please rate how serious of a problem traffic congestion is in the Los Lunas area, using a 5-point scale, where a score of 5 means it is a *very serious problem* and 1 means it is *not a serious problem at all*.

<u>Very Serious Problem</u>		<u>Not a Serious Problem at All</u>	<u>Don't Know/ Won't Say</u>
5.....	4.....	3.....	2..... 1..... 6

3. Now, please rate how serious of a problem traffic congestion is on Main Street (NM 6) in Los Lunas, using a 5-point scale, where a score of 5 means it is a *very serious problem* and 1 means it is *not a serious problem at all*.

<u>Very Serious Problem</u>		<u>Not a Serious Problem at All</u>	<u>Don't Know/ Won't Say</u>
5.....	4.....	3.....	2..... 1..... 6

4. Would you say that traffic congestion on Main Street (NM 6) in Los Lunas has gotten better, worse or stayed about the same in the past 5 years?

- 1. Better
- 2. Worse
- 3. About the same
- 4. Don't know/won't say



5. **What would you like to see done to reduce traffic congestion on Main Street (NM 6)? (Probe) What solutions do you think local governments should try? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

**Bus/Mass transit**

- 001. More buses and bus routes
- 002. Better bus schedules
- 003. Express busses
- 004. Less bus stops
- 005. Comprehensive mass transit system
- 006. More Rail Runner stops in Los Lunas area
- 007. More frequent Rail Runner service
- 008. Coordinate rail stops with bus routes

**Planning/management**

- 009. Traffic control improvements

500. Don't know/won't say

Other (SPECIFY) \_\_\_\_\_

- 010. Plan for future/plan better
- 011. Less orange barrels
- 012. Better timed/synchronized traffic lights
- 013. Fewer stop lights
- 014. Enforce traffic laws
- 015. Finish construction projects quickly
- 016. Car pooling
- 017. More Park-and-Ride locations/more satellite parking
- 018. More bike paths/lanes

**Roads/freeways**

- 019. New river crossing

- 020. Better street conditions
- 021. More streets
- 022. Widen roads/add lanes (in general)
- 023. Widen NM 6/Main St./add lanes
- 024. Better freeways/interstates
- 025. More freeways/interstate lanes
- 026. More/better freeway/interstate interchanges

**Against any action**

- 027. Nothing/leave as is
- 028. Traffic congestion is not an issue

6. **In what ways, if any, does traffic congestion on Main Street in Los Lunas (NM 6) affect you? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

- 01. Increases time in car (in general)
- 02. Increases the time it takes to get to and from my job
- 03. Increases the time it takes to get to and from school
- 04. Makes it difficult to access the businesses along NM 6
- 05. Makes me irritable
- 06. Avoid driving during certain times of the day
- 07. Drive my car less often
- 98. Does not affect me
- 99. Don't know/won't say

OTHER (SPECIFY) \_\_\_\_\_

7. **The Village of Los Lunas and the Mid-Region Council of Governments are evaluating the need for an additional river crossing somewhere between Miller Road and Morris Road that would connect I-25 and NM 47. How much have you heard or read about this project? Have you heard...**

- |             |  |
|-------------|--|
| 1. A lot    | 3. Nothing at all                              |
| 2. A little | 4. Don't know/won't say ( <i>DO NOT READ</i> ) |

8. **Do you support or oppose the construction of this additional river crossing? (Pause) Is that *strongly or somewhat*? (CLARIFY IF NECESSARY: THE PROPOSED RIVER CROSSING SOMEWHERE BETWEEN MILLER ROAD AND MORRIS ROAD)**

- |   |  |
|---|--|
| 1. Strongly support                         | 4. Somewhat oppose                                       |
| 2. Somewhat support                         | 5. Strongly oppose                                       |
| 3. Depends/undecided ( <i>volunteered</i> ) | 6. Don't know/won't say ( <i>SKIP TO INTRO TO Q.10</i> ) |

9. **Why do you feel this way? (DO NOT READ CATEGORIES) (TAKE UP TO 3 RESPONSES)**

**Support**

- 01. Los Lunas needs an additional crossing to relieve traffic congestion
- 02. An additional bridge across the Rio Grande is needed to address population growth
- 03. A bridge is needed to improve emergency response access when NM 6 is blocked or slowed by congestion
- 04. A new bridge would assist in faster commuting for residents.

**Oppose**

- 05. Los Lunas doesn't need another river crossing
- 06. A new bridge would damage the rural nature of communities in the area
- 07. A new bridge would negatively impact neighborhoods in the area by adding traffic
- 08. A new bridge is not a top priority/money is needed elsewhere

99. Don't know/won't say

OTHER (*SPECIFY*) \_\_\_\_\_

I am going to read you some of the reasons that people might give in support or opposition of constructing a river crossing near Los Lunas. Please rate your level of agreement with each statement, using a 5-point scale where 5 is *strongly agree* and 1 is *strongly disagree*. We will start with the statements given by supporters. The first one is...

<b>(RANDOMIZE)</b>	<i>STRONGLY AGREE</i>	<i>STRONGLY DISAGREE</i>	<i>D.K./ W.S.</i>			
10. The area needs an additional crossing to relieve traffic congestion on existing major roads. ....	5.....	4.....	3.....	2.....	1.....	6
11. According to the Census Bureau, the population of the County has grown from 45,000 in 1990 to about 78,000 today. An additional bridge across the Rio Grande is needed to address population growth in the area.....	5.....	4.....	3.....	2.....	1.....	6
12. Congestion on Main Street can affect how quickly emergency response vehicles reach emergency situations and transport victims to trauma hospitals. Another bridge is needed to help expedite emergency response. ....	5.....	4.....	3.....	2.....	1.....	6
13. A new river crossing would assist in faster commute times.....	5.....	4.....	3.....	2.....	1.....	6

Now I will read you some of the reasons that people might give in opposition of constructing a river crossing near Los Lunas. Please use the same 5-point scale where 5 is *strongly agree* and 1 is *strongly disagree*. The first one is...

<b>(RANDOMIZE)</b>	<i>STRONGLY AGREE</i>	<i>STRONGLY DISAGREE</i>	<i>D.K./ W.S.</i>			
14. This is a rural community and doesn't need another river crossing or more roads. The nature of rural communities means having slower, longer commutes.....	5.....	4.....	3.....	2.....	1.....	6
15. Constructing a bridge would damage the rural nature of communities in the area .....	5.....	4.....	3.....	2.....	1.....	6
16. A new river crossing would negatively impact nearby neighborhoods by increasing traffic within their communities ..	5.....	4.....	3.....	2.....	1.....	6
17. Building another bridge across the Rio Grande is not a top priority. The money should be used to fund more important projects first .....	5.....	4.....	3.....	2.....	1.....	6
18. Are you currently... (READ CATEGORIES) (TAKE UP TO 2 RESPONSES) (Poller note: If one answer is "skip" and one answer is not – do NOT skip)						
01. Employed full-time outside the home						
02. Employed part-time outside the home						
03. Employed inside the home/homemaker (SKIP TO Q.20)						
04. A student						
05. Retired (SKIP TO Q.20)						
06. Not employed outside the home (SKIP TO Q.20)						
07. Unemployed (SKIP TO Q.20)						
99. Don't know/won't say (DO NOT READ) (SKIP TO Q.20)						
OTHER (SPECIFY)_____						

**19. In what city/town do you work/go to school? (DO NOT READ CATEGORIES) (TAKE UP TO 2 RESPONSES)**

- |                          |                |
|--------------------------|----------------|
| 01. Los Lunas            | 05. Rio Rancho |
| 02. Albuquerque          | 06. Santa Fe   |
| 03. Belen                | 07. Socorro    |
| 04. Bernalillo           |                |
| 99. Don't know/won't say |                |

OTHER(SPECIFY) \_\_\_\_\_

**20. What store do you shop at most often for groceries?  
(DO NOT READ CATEGORIES) (TAKE ONE RESPONSE ONLY)  
POLLER NOTE: CLARIFY LOCATION OF STORE**

- 01. Wal-Mart Supercenter (Main St. NW)
- 02. Smith's (Main St. NE)
- 03. Albertson's (Main St. SE)
- 04. Save-A-Lot (Main St. SE)
- 05. Any store in Belen
- 06. Any store in Albuquerque
- 99. Don't know/won't say

OTHER (SPECIFY) \_\_\_\_\_

**21. How many times per week do you travel to Albuquerque?**

- 00. None (SKIP TO Q.24)

\_\_\_\_ (ENTER NUMBER OF TIMES)

- 98. 99 times or more
- 99. Don't know/won't say

**22. Which route do you take most often when traveling to Albuquerque? (READ CATEGORIES)  
(TAKE ONE RESPONSE ONLY)**

- 01. Main street (NM 6) to I-25
- 02. NM 47 to I-25 or Broadway
- 03. NM 314 through Isleta Pueblo
- 04. Rail Runner

**Or perhaps some other way? (SPECIFY BELOW)**

- 99. Don't know/won't say (SKIP TO Q.24)

OTHER (SPECIFY) \_\_\_\_\_

**23. Why do you choose to take this route? (TAKE UP TO 3 RESPONSES)**

- |                              |                      |
|------------------------------|----------------------|
| 001. Shorter                 | 005. No interstates  |
| 002. Faster                  | 006. Don't own a car |
| 003. Less congestion/traffic | 007. More enjoyable  |
| 004. Leisurely               |                      |
| 500. Don't know/won't say    |                      |

OTHER (SPECIFY) \_\_\_\_\_

**24. How many days per week do you travel on Main Street (NM 6)?**

- 0. None

\_\_\_\_ (ENTER NUMBER OF DAYS)

- 9. Don't know/won't say

**THANK YOU FOR YOUR PATIENCE, WE ARE ALMOST THROUGH, I JUST HAVE A FEW QUESTIONS FOR STATISTICAL PURPOSES ONLY.**

**25. Do you consider yourself to be Hispanic, Anglo, Black/African-American, Native American Indian or of other descent?**

- |                           |                           |
|---------------------------|---------------------------|
| 1. Hispanic               | 4. Native American Indian |
| 2. Anglo                  | 5. Other                  |
| 3. Black/African-American | 6. Won't say              |

**26. What is the highest level of education you have attained? (READ CATEGORIES)**

- |   |                                     |
|---|-------------------------------------|
| 1. Some high school                                     | 4. College graduate (4 years)       |
| 2. High school graduate                                 | 5. Graduate work or degree          |
| 3. Some college/associate degree/vocational certificate | 6. Won't say ( <i>DO NOT READ</i> ) |

**27. Which category best describes your age? (READ CATEGORIES)**

- |                   |                                     |
|-------------------|-------------------------------------|
| 1. 18 to 24 years | 4. 50 to 64 years                   |
| 2. 25 to 34 years | 5. 65 years and over                |
| 3. 35 to 49 years | 6. Won't say ( <i>DO NOT READ</i> ) |

**28. How long have you been a resident in Valencia County?**

- |                      |                                     |
|----------------------|-------------------------------------|
| 1. Less than 8 years | 3. More than 20 years               |
| 2. 8 to 20 years     | 4. Won't say ( <i>DO NOT READ</i> ) |

**THIS CONCLUDES OUR SURVEY. THANK YOU FOR YOUR TIME. HAVE A GOOD DAY!**

**NOTE TO POLLER, WAS RESPONDENT:**

1. Male
2. Female

**UNIQUE ID NUMBER (FROM PHONE LIST)** \_\_\_\_\_

Respondent's Phone Number \_\_\_\_\_

Poller Name \_\_\_\_\_

Poller Code \_\_\_\_\_