



EXECUTIVE SUMMARY

Scenic Byway Corridor Management Plan Update

The Salt Missions Trail Scenic Byway is not only a scenic drive through a variety of beautiful New Mexico landscapes and a range of historic communities, it is also a valuable resource for the region. The Byway offers a variety of visual, educational, and recreational experiences to residents and visitors.

A group of citizens and officials from around the area have, with the assistance of the Mid-Region Council of Governments, developed an update to the Corridor Management Plan for the Byway. The Plan Update lays out a vision for bringing the communities along the Salt Missions Trial Scenic Byway together to enjoy and share their cultures with each other and with visitors from the rest of the State and nation.

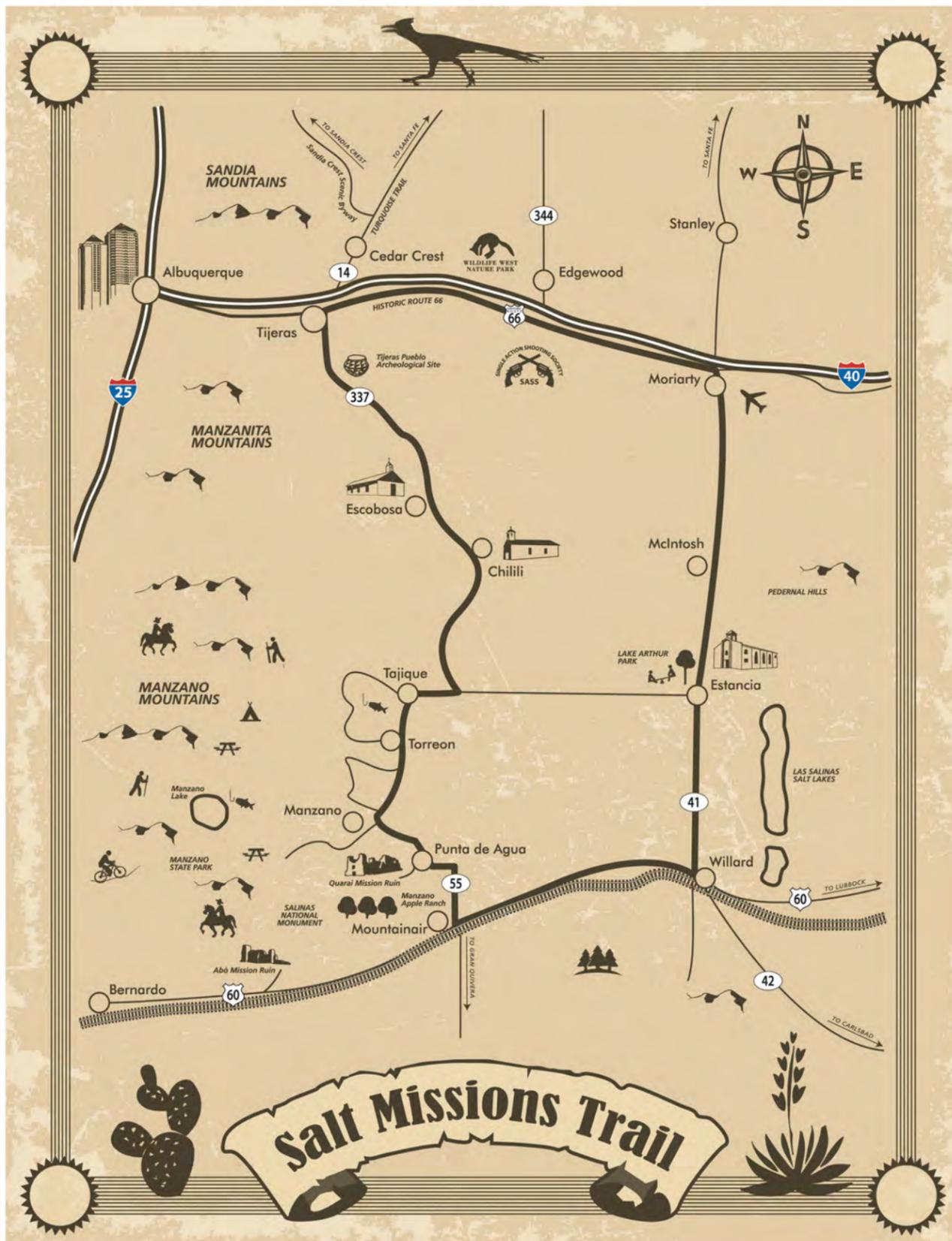
The vision of the Plan Update is to enhance and protect the cultural and natural resources of the Byway. The following goals have been identified for accomplishing this vision.

- Goal A. Share Community History and Cultures in a way that informs residents and visitors, honors the past, and serves as an economic development driver
- Goal B. Retain, Promote and Communicate Local Cultures
- Goal C. Historic Resource Protection
- Goal D. Interpretative Way-Finding and Informational System
- Goal E. Effective Marketing and Publicizing of Trail and Events
- Goal F. Sustainable Byway Funding



*Plan Update Vision:
The enhancement and protection
of the cultural and natural
resources along the Salt Missions
Trial Scenic Byway*





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The Plan Update identifies a number of strategies for achieving these goals. These projects include:

- A Pan-Byway Celebration of Cultures
- A Speaker's Bureau on topics relevant to the Byway cultures, archaeology, and history
- Creating a memorable marketing "brand" for the Byway
- Developing a comprehensive way-finding and signage system for the Byway
- An updated Byway brochure
- Construction of the NM41 Rail to Trail project
- Photo history projects
- A Salt Missions Trail Scenic Byway internet site

To keep up to date on Byway activities, join us on Facebook!!

Just search for Salt Missions Trail.

A complete list of proposed projects, near and long term, is included in the Plan Update. Copies of the Plan are available at municipal offices and Community libraries along the Byway and on-line at www.mrcog-nm.gov.

Corridor Organization Structure

The Plan Update also identifies the need for an ongoing Salt Missions Trail Byway Organization Committee. The Committee is charged with identifying projects and working with Byway communities to implement them, with staff support from the Mid-Region Council of Governments. The goal is to establish a committee that reflects the character of the various communities along the Byway, with representation drawn from local governmental and non-profit organizations.

If you are interested in information about the Byway Corridor Committee, assisting with a particular project, or would just like more information, contact

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Copies of the Plan Update are available for reading at municipal offices and Community libraries along the Salt Missions Trail Scenic Byway and on-line at www.mrcog-nm.gov.

