



Mid-Region Council of Governments  
of New Mexico

## UNM / CNM / Sunport Transit Project

Technical Committee  
January 20, 2012






## UNM / CNM / Sunport Transit Project

Background:

- Task force formed in April of 2010 to address transportation, parking and related issues in the UNM / CNM Area
- Includes Bernalillo County, City of Albuquerque, MRCOG, RMRTD, UNM and CNM
- Finished scoping study in summer of 2011
- Recommendations served as the basis for two successful grant applications



UNM CNM  
University of New Mexico  
Central New Mexico Community College  
**TRAVEL DEMAND MANAGEMENT STUDY**  
Phase I Findings: Travel Characteristics and Opportunities

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March 16, 2011



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### UNM/CNM Travel Demand Management Study

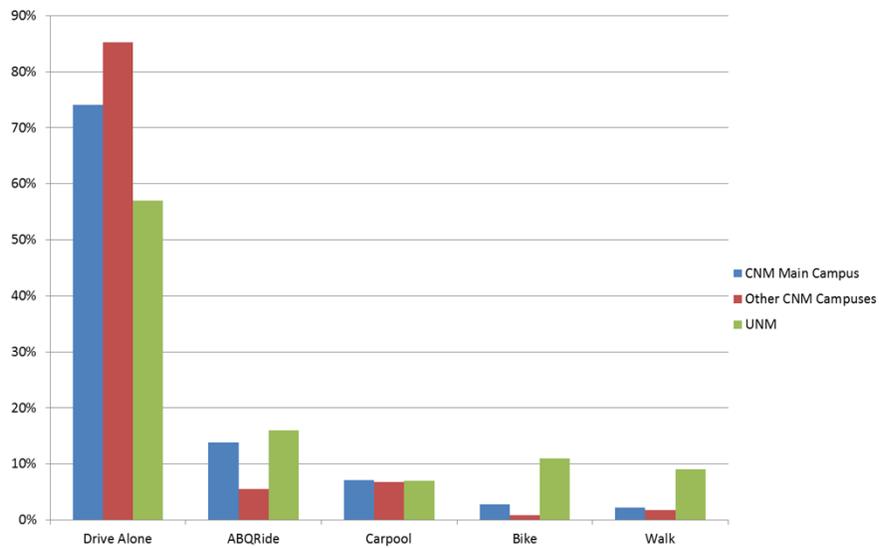
**UNM / CNM Area:**

- Largest activity center in the City
- Access and mobility in the area is essential
- Very high alternative mode use rates
- Where "Premium" transit service exists, it work very well
- Existing conditions / plans create unique, walkable, section of the city
- Significant development planned in the area: UNM dorms (south and main campus), UNMH expansion, CNM renovations
- North / south transit connections lacking



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**Student Travel to Campus by Mode**



Source: UNM Transportation Survey, 2010, and CNM Transportation Survey, 2011.

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### Mode Choice - Bus

- 10 Routes serving UNM
- 4 Routes serving CNM
- 24.5 K On Four Routes
- 7-8K Riders Per Day



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## UNM / CNM / Sunport Transit Study



### UNM Transit:

5 routes oriented to serve the student parking lots and Rail Runner connection

- ATC Shuttle
- 3 Lot shuttles
- Redondo shuttle
- 8-10K a Day!



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## UNM / CNM / Sunport Transit Project

### Project Summary:

The UNM / CNM / Sunport Transit Study will identify a transit system that best meets the current and future travel needs of the study area. The study will define the preferred transit mode, alignment, service design, public support, funding, etc.

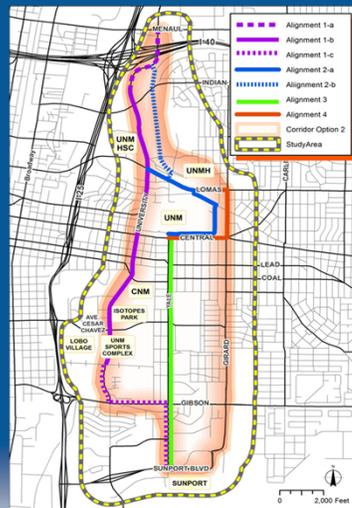
The study will also identify, evaluate and recommend land use, economic development, and housing opportunities that will support the transit system while advancing the interests of area residents, institutions, businesses and visitors.



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## UNM / CNM / Sunport Transit Project

- Define project need and purpose
- Identify alternatives – both alignments (routes) and modes (bus, premium bus service, light rail, etc.)
- Evaluate each alternative
  - Purpose and need
  - Ridership – current and projected
  - Costs – capital and operations
  - Fiscal plan
  - Environmental impacts
  - Others as identified
- Locally Preferred Alternative
- Funding application?



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## UNM / CNM / Sunport Transit Project

### Additional Public Involvement Activities:

- Project webpage / Facebook / other electronic media
- Student organizations – Division of Student Affairs, Parking and Transportation Services, Residence Halls, etc.
- “Photovoice” – stakeholder / public photojournal
- Workshops - Walking audit / bus audit
- “Travel Times”, presentations to civic / professional organizations, campus events (earth day)
- Will be revised as the project moves forward
- Greater physical presence in the area



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