



2019 Bike to Work Day Survey Summary

1012 Surveys Completed

Event Occured on Friday May 17, 2019

TOP 3 LOCATIONS

- Downtown Civic Plaza (117 responses)
- UNM North Campus: North Diversion Channel & Tucker (103 responses)
- Nob Hill: Silver Ave. & Bryn Mawr (97 responses)

GENDER

- 67.16% of respondents reported as male
- 31.88% reported as female
- 0.21% reported as non-binary/third gender
- 0.74% preferred not to answer

INCOME

- 37% of respondents reported an annual household income of \$100,000 or more

TOP 3 ZIP CODES

- 87106
- 87110
- 87111

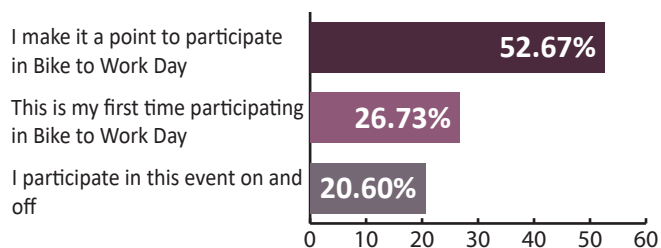
AVERAGE AGE

- 45.5

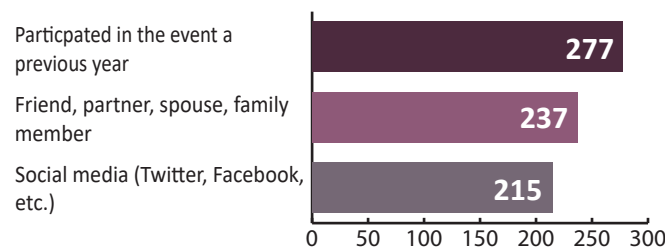
RESPONDENTS

The majority of Bike to Work Day survey respondents are returning participants who make it a point to participate in the event. The greatest number of people also reported having heard about the event because they participated a previous year. While Bike to Work Day is an event that attracts many returning participants, 26.73% of participants in 2019 reported that it was their first time at Bike to Work Day, showing that word of mouth and social media outreach were successful in gaining new participants.

IS 2019 THE FIRST YEAR YOU PARTICIPATED IN THE BIKE TO WORK DAY EVENT? PLEASE PICK ONE.



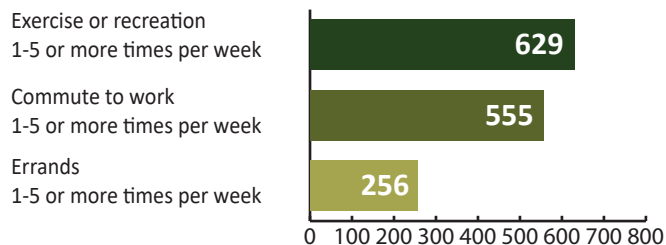
HOW DID YOU HEAR ABOUT BIKE TO WORK DAY? PLEASE MARK ALL THAT APPLY.



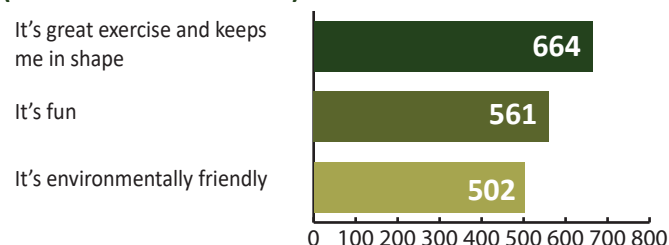
REASONS FOR BIKING

Biking for exercise or recreation has been the most commonly reported reason for biking each year since 2016. Respondents also commonly reported biking because it is great exercise, it's fun, and it's environmentally friendly indicating that most Bike to Work Day participants bike because they enjoy it, and not because it's their only mode of transportation.

HOW OFTEN DO YOU BICYCLE FOR THESE TRIP PURPOSES?



WHY DO YOU USE YOUR BIKE FOR TRIPS? (MARK ALL THAT APPLY)



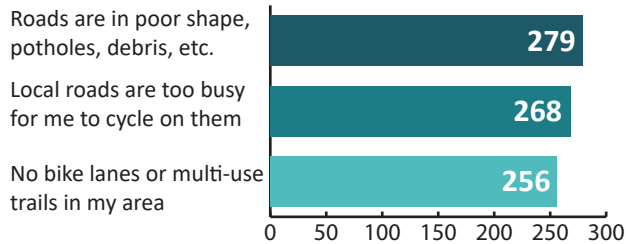


FACTORS THAT INFLUENCE BIKING DECISIONS

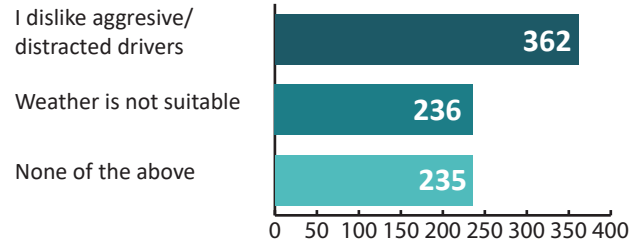
The top three most commonly selected options for factors related to Facilities Design and Maintenance that influence how often cyclists bike revealed that poorly maintained roads or a lack of facilities will commonly cause cyclists to bike less often. The Biking Skills and Confidence category revealed that aggressive/distracted drivers are a major concern of cyclists. Both the Biking Skills and Confidence and Culture and Fashion categories have *none of the above* as one of the top three most common answers, demonstrating that these two categories do not reflect, or are missing, important factors that influence biking decisions for Albuquerque cyclists.

WHAT FACTORS INFLUENCE YOUR BIKING DECISIONS TO BIKE MORE?

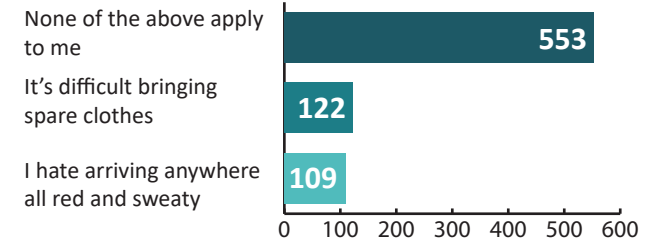
FACILITY DESIGN & MAINTENANCE:



BIKING SKILLS AND CONFIDENCE:



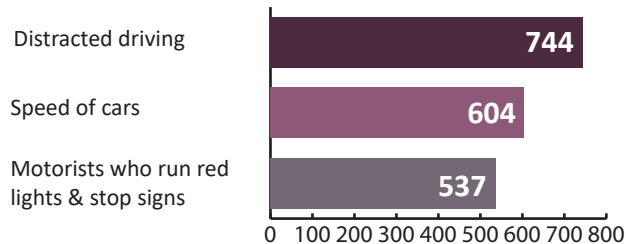
CULTURE & FASHION:



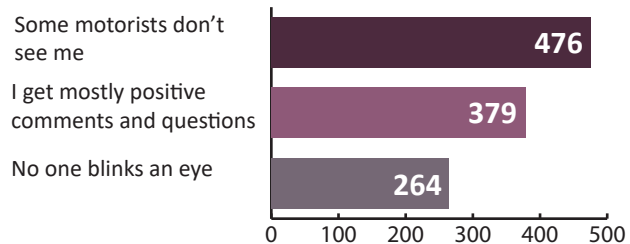
SAFETY

The questions about safety revealed that the most common fears of cyclists in Albuquerque are related to the risks motorists cause. Cyclists also feel they are not seen by motorists, and in order to cycle more often, they would like to see more bike lanes and in particular, more protected bike lanes.

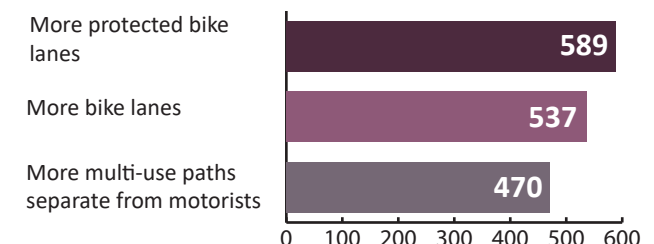
WHAT ARE YOUR SAFETY CONCERNS ABOUT BIKING?



WHAT REACTION DO YOU GET WHEN BIKING FOR TRANSPORTATION? (MARK ALL THAT APPLY)



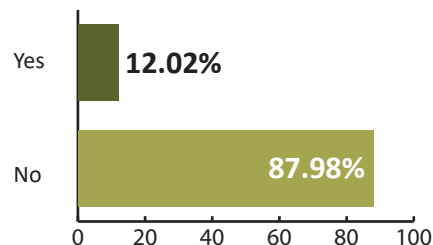
WHAT WOULD CAUSE YOU TO INCREASE YOUR BICYCLING? (MARK ALL THAT APPLY)



PACE BIKE SHARE

The 2019 Bike to Work Day Survey featured two questions about the Pace Albuquerque Bike Share Program. Participants were asked if they had used Pace Bike Share in the past 12 months and where they would like to see more Pace Bike Share locations. The second question was skipped by 92.3% of respondents demonstrating that the Bike to Work Day respondents are not highly interested in bike share programs.

HAVE YOU USED ABQ BIKE SHARE IN THE PAST 12 MONTHS?



TOP 3 MOST REPORTED AREAS FOR NEW STATIONS:

- The West Side
- UNM
- The Northeast Heights