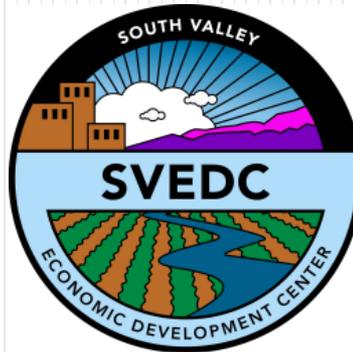


The Scoop on Value-Added Production



MIXING BOWL
The Kitchen for Entrepreneurs



**RIO GRANDE
COMMUNITY DEVELOPMENT
CORPORATION**

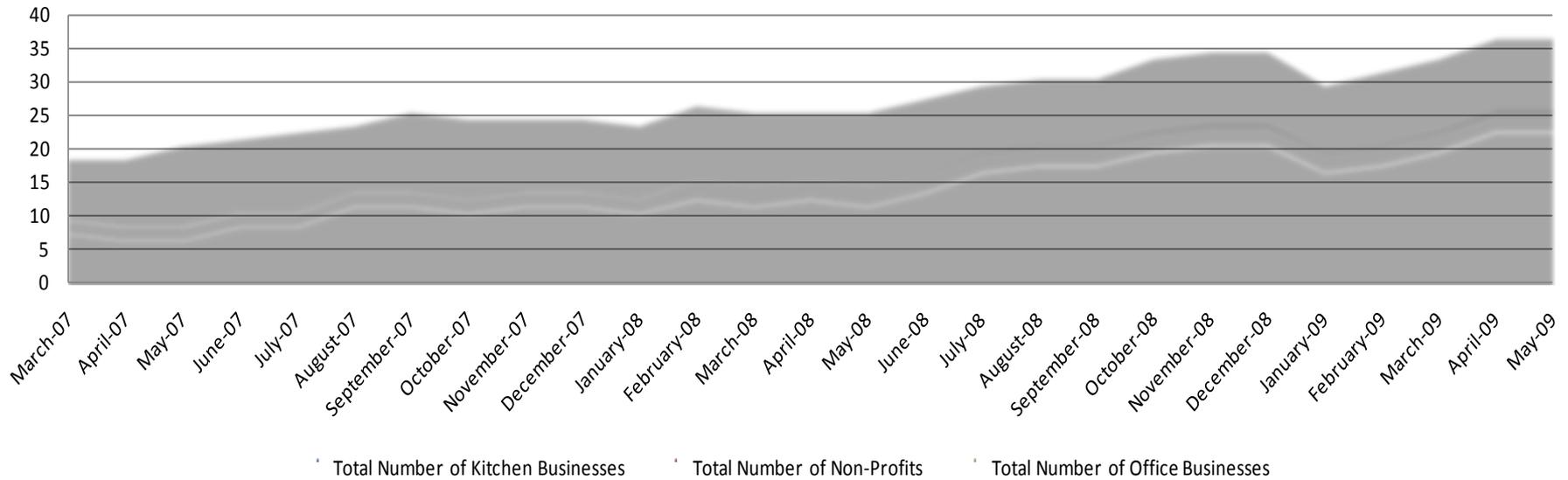
South Valley Economic Development Center

- Built in 2004 to provide facilities, resources and trainings to support the development of new and expanding small businesses (i.e. Incubation)
- 3,500 square foot FDA-certified commercial kitchen suitable for catering, food processing and food production
- Currently there are over 50 food businesses using the SVEDC's commercial kitchen making the SVEDC one of the largest food incubators in the country



SVEDC By the Numbers

Number of Total Businesses Utilizing the SVEDC Monthly



SVEDC By the Numbers

- **92 - Incubated Businesses**
- **304 - Consultations with Startup Businesses**
- **249 - Small Business Jobs Created**
- **\$8.2 million** –2009 payroll generated

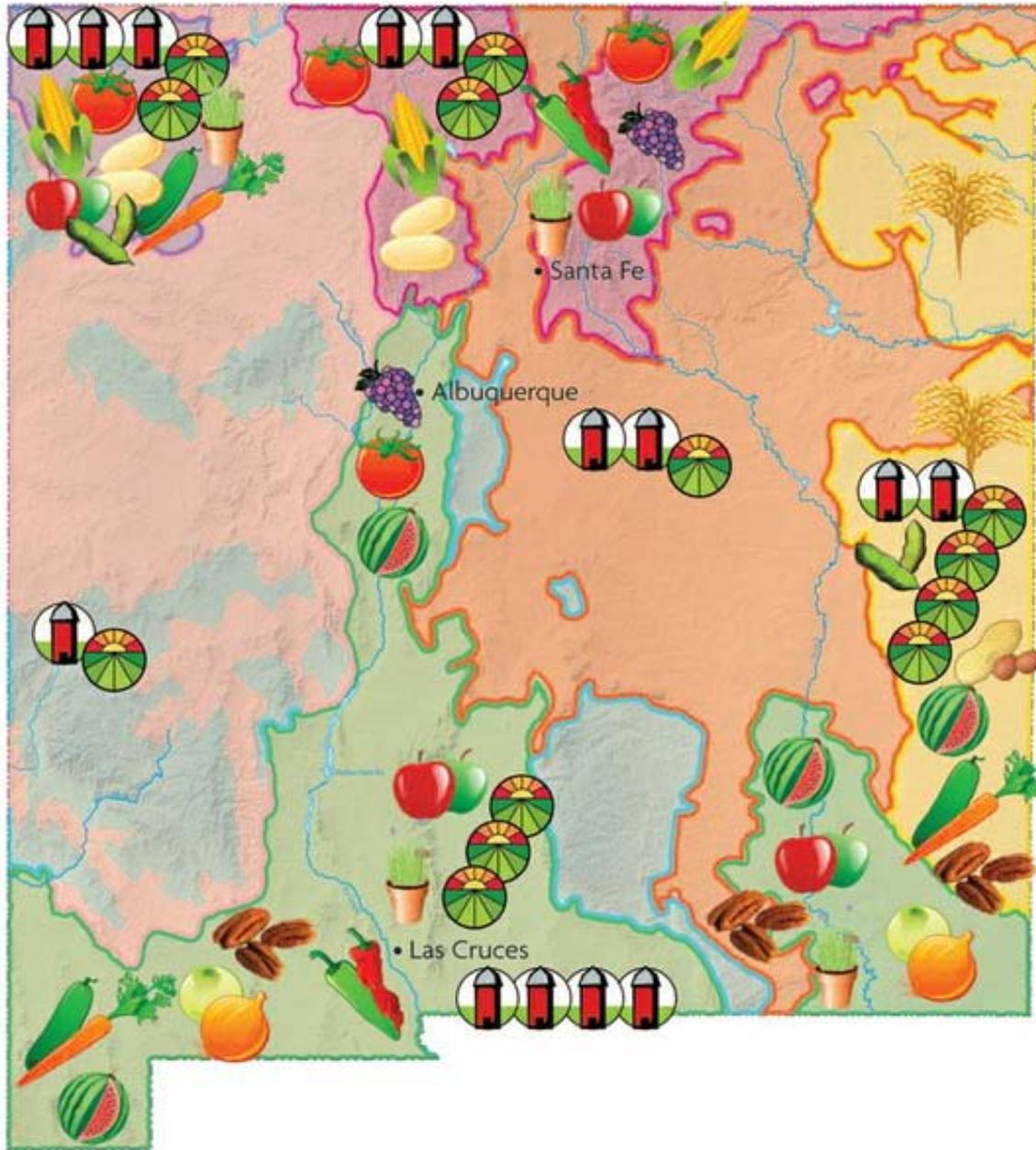
Resource Offerings

- **Kitchen Operations:** Provides a template for businesses to overcome regulatory and technical challenges.
- **Community:** Become part of a community of entrepreneurs
- **Consumer Recognition:** Building a brand to enable an instant connection with consumers and a common identity
- **Business Training:** Technology-based business tracking system provide instant feedback to companies on strengths/weaknesses
- **Access to Capital and Markets:** Connect directly with resources for selling product and financing your business



The University of New Mexico





CROPLAND
 One: below 100,000 acres
 Two: 100,000 – 200,000 acres
 Three: 200,000 – 300,000 acres
 Four: 1.3 million acres



FARMS
 One: below 1,000 farms
 Two: 1,000 – 2,000 farms
 Three: 2,000 – 3,000 farms
 Four: above 4,000 farms



Grapes



Pecans



Apples & Pears



Peanuts



Tomatoes



Potatoes



Sweet Corn



Wheat



Chiles



Nurseries



Onions



Vegetables



Watermelons & Pumpkins



Beans

How to get Started

- If you want to start a business:
 - Initial consultation with Kitchen Manager
 - Attend Orientation
 - Get Insurance & Food Handler's License
 - Set up a Business & Operational plan
 - Meet other entrepreneurs and retail representatives at Quarterly "Meet-Ups"





HEIDI'S RAFFINOS
FABA

Albu COOKIE

Salsa Verde

CHILE IT!
NEW MEXICAN GREEN CHILE

Albu COOKIE

CHILE IT!
NEW MEXICAN GREEN CHILE

Salsa Verde

Salsa Verde